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STERN'S NURSERIES

GENEVA, NEW YORK

Spring Catalog 1951

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U. S. Department of Agriculture

**NEW IDEAS
FOR YOUR
GARDEN**

EXCLUSIVE

MINIATURE DWARF APPLE TREES, on extra dwarfing rootstocks, grow no taller than a man can reach, **begin to bear the first year planted.** Varieties are Cortland, Early McIntosh, Jonathan, Lodi, Red Astrachan, Red Delicious, Red Rome Beauty, and Wealthy. Plant two different varieties for pollination. 2-year, 3 to 4 ft.

Each \$5.00 2 for \$9.00 5 for \$20.00

**BOTH THE SAME
AGE—A 4-YEAR-
OLD MISS BESIDE
A 4-YEAR-OLD
DWARF APPLE
TREE.**





PEACE ROSE—Postpaid \$2.00
If you plant only **one** Rose bush—plant
Peace. Its beauty is unexcelled

THE 5 BEST Patented Everblooming Roses

SELECTED BY THE ALL-AMERICA ROSE SELECTIONS COMMITTEE.

Heavy Bushes, 2-year, field-grown, No. 1Postpaid \$2.00 Each

CHARLOTTE ARMSTRONG. Rich cerise flowers, about 4 in. across, maintain their color until the petals drop. It is a vigorous grower with leathery, deep green foliage.

FORTY-NINER. The most brilliant bi-colored Rose ever developed. The petals are a rich chrome-yellow on the outside, while inside they are a brilliant Chinese red, which deepens to cherry-red as the flower matures.

KATHERINE T. MARSHALL. The long, pointed buds are deep coral-pink suffused with yellow. Flowers are large and full and are held upright, measuring about 5 inches across. A strong grower and a beautiful flower, it is ideal for cutting.

MIRANDY. Yields a profusion of huge, full flowers of some 50 petals. Long-pointed buds are deep red with black shading, and open flowers are a bright chrysanthemum-red. It has a rich penetrating fragrance.

PEACE. Has become the country's favorite Rose. Noted for its huge flowers which are fully double, it passes through a wide range of color, showing tints of yellow, pale gold, cream and ivory with a light flush of pink on each ruffled petal. It is a sturdy and magnificent grower and is fully hardy everywhere.

THE 5 BEST ROSES OF A DECADE (Group No. 101)
5 Patented Everblooming Roses, the best of a decade, selected by the
All-America Rose Selections Committee (1 of each listed)
for only \$10.00, postpaid



PRESENTING THE WORLD'S FINEST NURSERY STOCK

The "select" among the world's nursery stock is offered to you in this catalog from STERN'S of GENEVA.

Price, alone is not all-important. In planting your garden, you'll remember the quality of the stock long after you forget the price!

We concentrate on one kind of nursery stock . . . the **finest that can be grown!** All the plants are of the choice variety, prize garden items that have measured up to our rigid specifications.

We painstakingly check every operation on the production and handling of this fine nursery stock. Cultivation, budding, digging, shipping . . . all supervised from the practical viewpoint of producing and delivering the choice stock at its healthy best.

PLACE YOUR ORDER EARLY We Will Ship at Your Best Planting Time

Here is a good plan to time your planting for the right time: Send your order well in advance and we shall reserve your selections. Your order then will be scheduled for immediate shipment when the best planting season in your section arrives.

1951 You can buy from this catalog with the same confidence, as if you select each plant from the field where they are grown, because all of our products are sold under our unconditional

Guarantee:

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If, upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded.

No need to return the plants; they will be yours without any question.

STERN'S NURSERIES • GENEVA, N. Y.

WE WILL HELP YOU PRODUCE A SUCCESSFUL GARDEN!



Do you have any questions, or special problems pertaining to YOUR GARDEN? We urge that you feel free to write to us at any time . . . use the counsel of our experts to plan for finer gardens and finer garden products. "STERN'S of GENEVA" is at your call . . . and the advice is **free**.

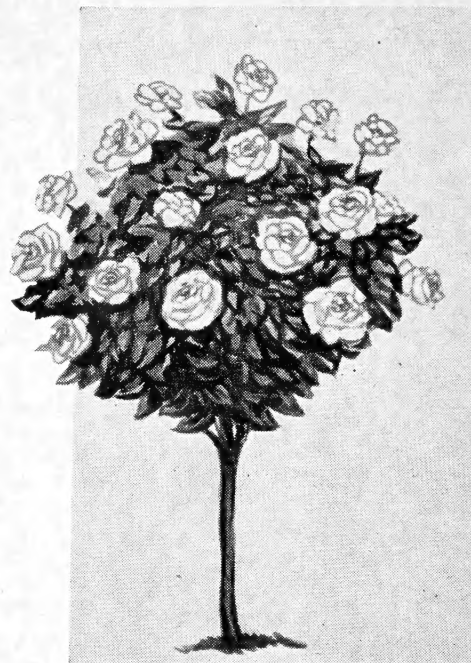
You will find it very helpful to read "Popular Gardening," the New All - Garden Magazine. Use enclosed coupon for a trial subscription.



ALPHABETICAL INDEX



Page	Page
Almond 20	Mockorange 21, 22
Apples 4, 5	Mountain Ash 26
Apricots 9	Mulberry 26
Aristolochia 28	Nectarines 9
Asparagus 18	Nuts 11
Azalea 24	Oak 26
Barberry 22, 29	Pachysandra 29
Beauty Bush 22	Peaches, Flowering... 23
Begonias 32	Peaches, Fruiting.... 8
Birch 26	Pears 7
Bittersweet 28	Peat Moss 16
Blackberries 18	Peonies 31
Blueberries 16	Perennials 30
Bridalwreath 22	Phlox 30
Burning Bush 23	Plums, Flowering.... 23
Bush Cherries 18	Plums, Fruiting..... 6
Butterfly Bush 21	Poplar 26, 29
Catalpa 26	Privet 29
Cherries, Flowering.. 24	Quinces, Flowering... 20
Cherries, Fruiting... 6	Quinces, Fruiting.... 9
Chrysanthemums 30	Quintuplet
Clematis 28	Apple Trees 4
Coralberry 22	Raspberries 17
Crab Apples	Red Bud 24
Flowering 24	Rhubarb 18
Crab Apples, Fruiting 9	Roses, Climbing 34
Cranberry 22	Roses,
Currants 18	Everblooming .. 33, 34
Dahlias 31	Roses, Hedges 29
Deutzia 21, 22	Roses, Hybrid Per-
Dogwood 24	petual and Shrubs. 35
Dwarf Fruit Trees 4, 5, 7	Roses, Polyantha
Elm 26, 29	and Floribunda... 36
Evergreens 27, 29	Roses, Trees 2
Flowering Shrubs.. 19-25	Rose of Sharon..... 25
Flowering Vines 28	Shade Trees 26
Forsythia 20	Silver Lace Vine..... 28
Gladiolus 31	Smoke Tree 23
Gooseberries 18	Snowball 20
Grapes 10	Snowberry 22
Ground Cover Vines.. 29	Spirea 21, 29
Hawthorn 23	Strawberries 12, 13, 14, 15
Hedges 29	Sweet Shrub 22
Honeysuckle,	Trumpet Vine 28
Shrubs 20, 29	Weigela 20, 21
Honeysuckle,	Willow 22, 26
Vines 28, 29	Wintercreeper 28
Hydrangea 21, 23	Wisteria 28
Ivy 28, 29	Witch Hazel 22
Lilacs.. 20, 21, 22, 24, 25	
Lilies 32	
Linden 26	
Magnolia 23	
Maple 23, 26	



Plant a Tree Rose

**for majestic beauty
all summer**

The perfect accent for your Rose garden or as a separate specimen on your lawn!

**Guaranteed to bloom the
first summer with loads of
lovely Roses from June
until frost!**

Our tree roses are the Best No. 1 grade
... there are none finer!

Order by color, specifying choice of
Pink, Red, White or Yellow.

No. 1 Grade, 3-4 ft.

\$5.00
Each

Stern's Nurseries

GENEVA,

HOW TO SELECT VARIETIES SUITABLE for YOUR LOCATION

All of the varieties listed in this catalog have **proved** their growing qualities in New York State, Pennsylvania, New Jersey, Connecticut, Massachusetts, Rhode Island, Virginia, Maryland, Delaware, West Virginia, Ohio, Indiana, Michigan, Illinois and states of similar climatic condition.

For states where the winters are exceedingly severe, we have some especially helpful suggestions on the **hardest** fruits and berries. Write us for information, indicating the kind of fruit you want to plant.

Cross-pollination is important to insure satisfactory crops. Our catalog pages describing fruit trees give you the latest information on proper pollination.

WHAT TO ORDER—Dwarf or Standard Fruit Trees?

The space available is the determining factor. When the area is limited, take advantage of the compact Dwarf Fruit Trees; when there is sufficient space, plant the large standard Fruit Trees.

Best Size of Fruit Trees TO PLANT—

Our experience and the word of other authorities bring this vital conclusion: Plant a few large trees of the top grade instead of a lot of smaller trees. It pays . . . handsomely!

Fruit trees are an investment that can bring substantial dividends for decades—sometimes for generations. The original purchase price is tiny when you consider the many years — and many bushels — of fine fruit that can be gained.

Fruit trees 2 or 3 years of age are the largest size that can be transplanted safely. Where older trees rarely recover, the younger ones will quickly become established in your garden.

Note that we list smaller grades for the convenience of customers in rural areas where express service is not

available. Only trees up to 4-5 ft. can be sent by parcel post. Larger trees are sent by express.

"Stern's of Geneva" . . . that's a name which identifies one of Nature's great garden spots where the best climatic conditions develop a hardier nursery stock. Special power diggers are carefully supervised so that all the root systems—even the fibrous feeder roots — are completely intact. These plants are shipped to you in perfect condition, packed in damp sphagnum moss and cedar shavings, then covered with a waterproof wrapper.

HELPFUL PLANTING BOOKLET—FREE!

Every order from Stern's of Geneva carries to you an instruction planting guide and culture directions. This is a booklet which, in definite and easy-to-understand style, serves as a helpful guide.

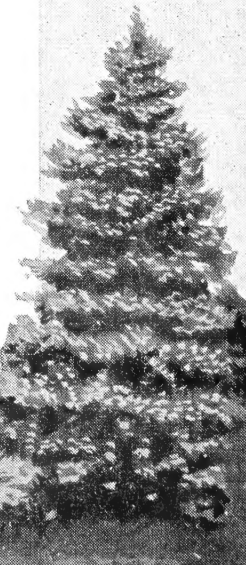
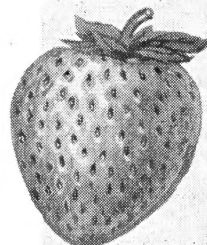
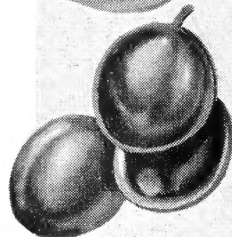
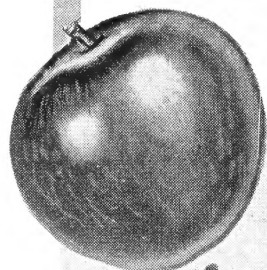
Buy with Confidence

The name "STERN'S of GENEVA"—means much in the world of gardens and orchards. It identifies a distinguished and long-established nursery in America. This name carries the assurance of fine trees and plants, a guaranteed fair deal, a trustworthy source of supply.

HOW TO ORDER

Please use the order blanks in the center of this catalog. There is no charge for packing and we prepay postage or express for any plant or group marked Postpaid or Prepaid. For other items where you want us to prepay postage or express, please add 10% to the price to cover shipping charges.

Send check, postal note, or money order with your order. C.O.D. orders should be accompanied by 25% deposit. If you send full remittance with order you will save C.O.D. charges.



APPLE

• Because most varieties of apples require cross-pollination for good crops we recommend that you plant at least two varieties as a starter. Even Baldwin and Rhode Island Greening, which can bear successfully without cross-pollination, will do better when planted with another variety. Plant Standard Apple trees 30 ft. apart, Dwarf Apple trees 15 ft. apart. Months after name of variety indicate time of ripening in storage.

Cortland Apple

Dwarf Trees

Wherever space is limited, as in city and suburban gardens, these hardy specimens are the answer. Only the size of the tree is small (plant them only 15 ft. apart!) . . . remember, the fruit is standard size! Ornamental, easy to grow, and extremely hardy. Thrive in any average soil. We are one of the few nurseries supplying Dwarf Fruit Trees budded on special rootstocks which insure dwarf habit plus early yields. Send your order in early as the demand for Stern's Dwarf Fruit Trees increases every year!

DWARF TREES, 2 year, 3½ to 4½ ft. on semi-dwarfing Malling No. 1 Rootstocks of following varieties: **Baldwin, Cortland, Northern Spy, Red Delicious, Red McIntosh, Rhode Island Greening, Yellow Delicious, Yellow Transparent.** Begin to bear second or third year planted. Postpaid \$3.75 Each; \$35.00 for 10.

MINIATURE DWARF TREES, 2 year, 3-4 ft. on extra dwarfing "ML-9" Rootstocks (see picture on front cover) of following varieties: **Cortland, Early McIntosh, Jonathan, Lodi, Red Astrachan, Red Delicious, Red Rome Beauty, Wealthy.** Begin to bear first or second year planted. Postpaid \$5.00 Each; \$40.00 for 10.

Quick Crop Trees

The preferred size of Standard Trees. Carefully selected for outstanding size and vigor, heavy root system and capacity to bear and grow. Not more than 15 or 20 out of every thousand trees make this grade . . . no wonder we call them the "cream of the crop!" For earlier landscaping beauty and shade order this size. Usually bear 3-4 years after planting.

QUICK CROP TREES, 3 year, 6-8 ft. of following varieties: **Cortland, Early McIntosh, Jonathan, Red Astrachan, Red Delicious, Red McIntosh, Rhode Island Greening, Wealthy, Yellow Delicious, Yellow Transparent.** \$2.75 Each; \$25.00 for 10.

Standard Trees

Your choice of any variety listed on page 5 in following sizes:

	Each	10 for
2 year, 5-6 ft.	\$1.75	\$14.00
2 year, 4-5 ft.	Postpaid 1.50	12.00



QUINTUPLET APPLE TREES

5 Kinds of Apples on a Single Tree!

A complete orchard on one tree. Imagine the delight of picking red, yellow and striped apples from the same tree, ripening in succession from summer through the winter months. Make beautiful shade trees . . . self-pollinating. If you have room for only a single tree choose the Quintuplet. Enjoy these fine-tasting, popular apples from a single planting: **Baldwin, Jonathan, Red Delicious, Red McIntosh, Yellow Delicious.**

Quick Crop Trees
3-year, 5-7 ft.

\$3 50
each

for Prolific

TREES

- **SELECTED!**
- **INSPECTED!**
- **GUARANTEED!**

BALDWIN. November-May. Leading commercial sort in New York State and New England. Large, bright red apples from this vigorous producer.

CORTLAND. November-February. One of the newer varieties that has demonstrated a combination of the flavor of McIntosh with the handling capacity of Baldwin.

EARLY McINTOSH. August. Very similar to Red McIntosh for pleasing taste and appearance. The bright red skin hides a juicy, tender yellow flesh with sprightly sub-acid flavor.

JONATHAN. November-March. A beautiful red apple with pleasantly acid taste in its crisp, tender, juicy yellow flesh.

LODI. August. This new variety has the appearance of Yellow Transparent, but fruits are larger and ripen slightly later.

NORTHERN SPY. November-April. A large red and yellow apple of fine quality. Leading commercial sort, it is slow in bearing.

Stern's Miniature Orchard

(Group No. 102)

A perfect collection of fruit trees for limited space. Usually begin to bear second or third year planted. Varieties listed in this group are self-fruitful.

1 each of Dwarf Apple (Baldwin) 3½-4½ ft.; Dwarf Pear (Duchesse d'Angouleme) 3½-4½ ft.; Peach (Golden Jubilee) 4-6 ft.; Cherry (English Morello) 4-5 ft.

Total 4 Fruit Trees for small space and early crops for **\$11.00**

Express Prepaid

RED ASTRACHAN. August. This hardy variety is a good bearer of handsome, deep crimson apples excellent for cooking.

RED DELICIOUS. December-February. One of the finest winter apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.

RED McINTOSH. October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.

RED ROME BEAUTY. December-March. Solid red of brilliant hue. Juicy and very large. Remarkable for its storing abilities.

RHODE ISLAND GREENING. November-March. Large yellow-green apple of fine quality, excellent for cooking. Abundant yielder and good keeper.

WEALTHY. October-January. A beautiful, brilliant red apple of fine quality, exceptionally hardy. Early bearer.

YELLOW DELICIOUS. October-March. Queen of the yellows! Large, juicy, yellow apples of exceptional quality and flavor. Bears young and heavily.

YELLOW TRANSPARENT. August. Early yellow apple of excellent flavor. Hardy and prolific bearer.

STERN'S DWARF FRUIT ORCHARD

(Group No. 103)

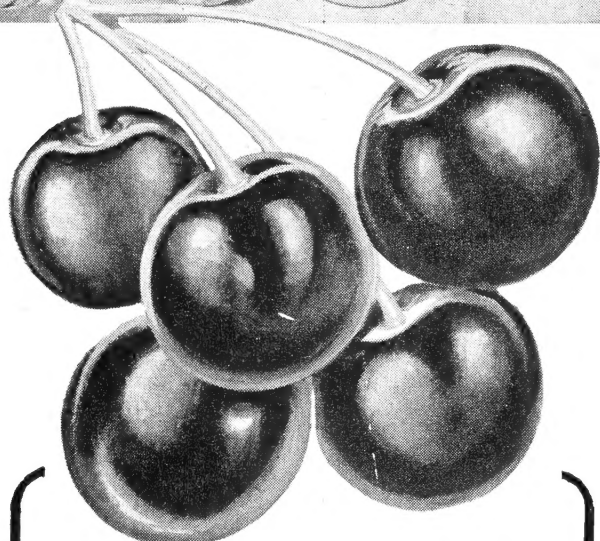
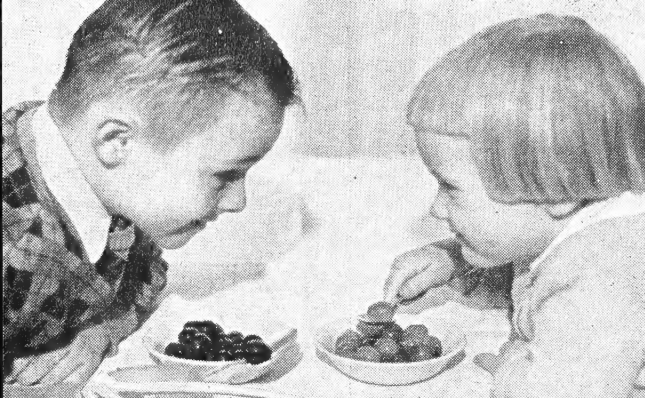
2 Dwarf Apple Trees on semi-dwarfing Malling No. 1 Rootstocks, 2 year, 3½ to 4½ ft. Usually begin to bear the second or third year planted. (1 Cortland, 1 Red McIntosh).

2 Dwarf Pear Trees on Quince of Angers Rootstocks, 2 year, 3½ to 4½ ft. Begin to bear the second or third year planted. (1 Bartlett, 1 Clapp's Favorite).

4 DWARF FRUIT TREES
for Small Space and Early Crops.

FOR ONLY \$14.00

EXPRESS
PREPAID



STERN'S CHERRY TREE COLLECTION (Group No. 104)

- 1 Black Oxheart Cherry (Schmidt's Bigarreau)
- 1 Red Oxheart Cherry (Windsor)
- 1 Yellow Oxheart Cherry (Napoleon)
- 1 Pie Cherry (Montmorency)

4 Quick Crop Cherry Trees, 5-6 ft.

For only **\$13.00** Express Prepaid

The same collection in Standard Trees, 4-5 ft., 4 trees, for only **\$9.00** POSTPAID

Pick Your Own Luscious CHERRIES

Everybody likes Cherries and Stern's brings you the best! The varieties listed here are the most popular and successful available. Plant at least two varieties of Sweet Cherries for cross-pollination, 30 ft. apart. Sour Cherries are self-fruitful, should be planted 20 ft. apart.

Quick Crop Trees , on semi-dwarfing Mahaleb Rootstocks, 2-year, 5-6 ft. Usually begin to bear three years after planting.....	Each	10 for
	\$3.00	\$27.00

Standard Trees , on semi-dwarfing Rootstocks, 1-year, 4-5 ft.	Postpaid	2.50	23.00
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SWEET CHERRIES

BLACK TATARIAN. Early July. Sweet, bright, purplish-black. Juicy and rich. A prolific bearer.

NAPOLEON. Early July. Sweet and large. A pale yellow with bright red cheek.

SCHMIDT'S BIGARREAU. Mid-July. The largest of our Oxheart Cherries, this almost black variety is extremely sweet and very juicy.

WINDSOR. Late July. A dark red Oxheart Cherry, very large, sweet, firm and rich.

SOUR CHERRIES

EARLY RICHMOND. Late June. This dark red beauty is the earliest sour cherry, fruiting soon after planting. Bears heavily every year.

ENGLISH MORELLO. Late July. A late sour cherry of good size, almost black and sprightly acid. Bears young and heavy even in extremely cold latitudes.

MONTMORENCY. Mid-July. The leading sour cherry and the best pie-maker. Fruit is good sized, fine flavored and bright, clear red.

Stern's HARDY PLUMS

Juicy, tender plums are a delicacy enjoyed by adults and children alike. Listed here are the best of all varieties. All of our plum trees are self-fruitful except Abundance and Burbank, which pollinate each other. Plant plum trees 20 ft. apart. Months indicate time of ripening.

Quick Crop Trees , 3-year, 6-8 ft. Usually begin to bear the second year planted.....	Each	10 for
	\$2.75	\$25.00
Standard Trees , 2-year, 5-6 ft.....	2.00	17.00
Standard Trees , 2-year, 4-5 ft.... Postpaid	1.75	15.00

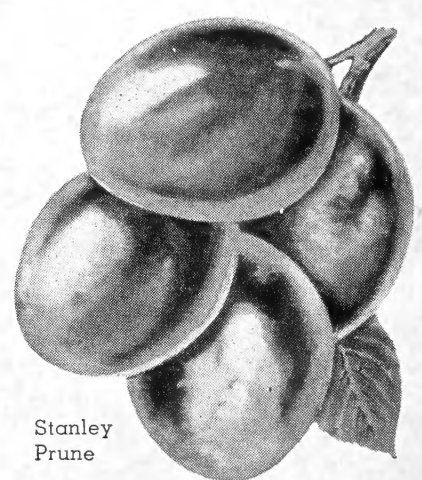
ABUNDANCE. August. Fruit large, bright cherry red. Flesh juicy and tender.

BURBANK. August. Dark red, unsurpassed for beauty and productivity.

ITALIAN PRUNE. September. Dark purple, juicy, delicious.

SHROPSHIRE DAMSON. October. This medium-size, dark purple fruit grows in thick clusters on an enormously productive tree.

REINE CLAUDE (Green Gage). September. Finest plum for eat-



Stanley Prune

ing and canning. Large, pale yellow, marked with red. Good bearer.

STANLEY PRUNE. September. Very popular. An annual and early bearer of large, dark blue, juicy, sweet plums.

Stern's **HEAVY-BEARING PEARS**

Guaranteed to be true-to-name, hardy, and productive! For best fruiting results plant at least two different varieties for cross-pollination. Bartlett and Seckel do not cross-pollinate but any other variety will pollinate them. Duchesse d'Angouleme is self-fruitful. Standard size pear trees should be planted 20 ft. apart, dwarf trees 15 ft. apart.

Dwarf Trees on Quince of Angers Rootstocks, 2 year, 3½ to 4½ ft., of following varieties: Bartlett, Clapp's Favorite, Duchesse d'Angouleme, Seckel. Begin to bear the second or third year planted.....	Each	10 for
..... Postpaid	\$3.50	\$33.00
Quick Crop Trees on standard rootstocks, 3 year, 6 to 8 ft., any variety. Usually begin to bear three or four years after planting.....	2.75	25.00
Standard Trees , 2 year, 5 to 6 ft., any variety	2.00	17.00
Standard Trees , 2 year, 4 to 5 ft., any variety	1.75	15.00
..... Postpaid		



Bartlett Pear

BARTLETT. September. The leading commercial pear is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.

BEURRE BOSC. November-December. Very large gourd-shaped pear. This highly productive tree yields large quantities of brownish yellow fruit with white flesh of delicious flavor.

CAYUGA. September-November. A new pear, originated at the New York State Experiment Station in Geneva, it averages as large as Bartlett and has a delectable flavor.

CLAPP'S FAVORITE. August-September. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.

DUCHESSE d'ANGOULEME. October-Novem-

ber. Dull yellow fruit mottled with russet. Flesh is firm and rich. Fruit grows to enormous size. Bears early and heavy. Blight resistant.

GORHAM. September. This seedling of Bartlett resembles its parent but ripens 2 weeks later and keeps better. Excellent for canning. Notably resistant to blight.

KIEFFER. November-Spring. The fruit is large, of rich yellow with a tinge of red; the flesh is juicy with a musky aroma; the tree is vigorous and fruitful. Will keep until June if stored in a cool place.

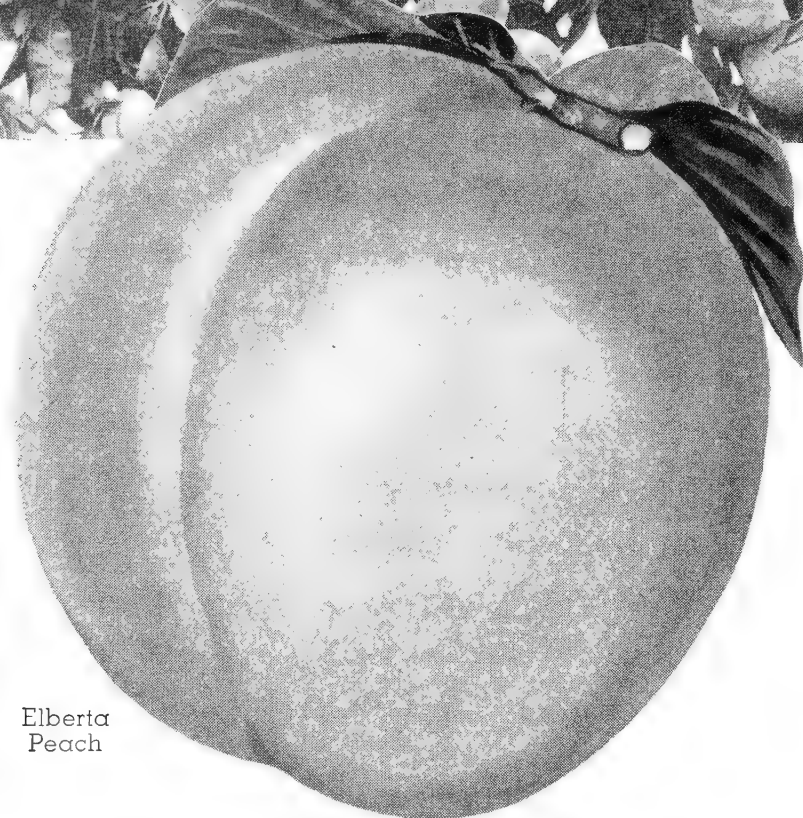
SECKEL. August-October. A delicious little pear that is the standard of excellence. Skin is yellow-brown with brown-red cheek when ripe. Very productive.



Prize o' the Garden! Space-Saving, Amazing **DWARF VERTICAL CORDONS**

Very popular in Europe, a novelty in America where it is striking for its unusual shape and fruit bearing quality! Vertical Cordons are Espalier Trees which require a minimum of space. Set 3 ft. apart they form an unusual and utilitarian hedge along the entrance-way or along a wall. Also useful as screen or division line between vegetable and flower garden. This real fruiting hedge requires no trellis or support. Simple directions for pruning accompany every shipment. Reach 8-10 ft. height at maturity. Fruit is regular size and delectable. Plant 2 or more different varieties for pollination. They begin to bear the second or third year planted.

Dwarf Vertical Cordon Pears, 2 year, 3-4 ft., of the following varieties: Bartlett, Clapp's Favorite, Duchesse d'Angouleme, Seckel—**Postpaid 2 for \$6.50; 4 for \$12.00; 10 for \$25.00.**



Elberta
Peach

ELBERTA. Late September. America's favorite, this variety will thrive wherever peaches are grown. Large, yellow, juicy, rich in flavor, dependable. Freestone.

BELLE OF GEORGIA. Early September. A vigorous tree of high productivity. Fruit is large and white fleshed. Freestone.

Stern's

Hardy, Selected

PEACH TREES

Because these are northern-grown trees you can transplant with assurance that they will thrive! All of our peach trees are self-fruitful. Any single variety planted alone will bear heavy crops. Set trees 15 ft. apart.

PRICES: Stern's Peach Trees

Quick Crop Trees, 2-year, 6-7 feet, usually bearing second or third year planted.

\$2.75 each 10 for \$25.00

Standard Trees, 1-year, 4-6 feet.

\$1.50 each 10 for \$12.00

GOLDEN JUBILEE. Early September. Its firm flesh makes it a good long-distance shipper; its yellow, tender, sweet characteristics make it a popular favorite; its hardy vigor makes it a "must" for your garden!

HALE HAVEN. Mid-September. Large, yellow, juicy and freestone. Perfect for freezing.

REDHAVEN. Late August. Ripens a month before Elberta. Red with yellow background. Skin is almost free of fuzz. Flesh is yellow. Thrives even in coldest climates. Very heavy producer.

STERN'S PEACH COLLECTION

(Group No. 105)

5 QUICK CROP Peach Trees, 6 to 7 feet, one of each variety listed, for only

\$12.50

Express Prepaid

The same collection in Standard Trees, 4 to 6 feet, 5 trees for only

\$6.75

Express Prepaid

CRAB APPLES

Farm Journal (September 1949 issue) acclaims crab apples for their quick-bearing, trouble-free, cold-resistant hardiness. "Grows without fuss," "cold hasn't touched them," and "I planted them two years ago and they're already bearing," are typical excerpts from this interesting tribute to DOLGO. We have a select stock of both Dolgo and Young America, both of which are highly ornamental trees as well as fruitful. Crab apples require cross-pollination with any apple (or cross Dolgo and Young America, one of each). Plant them about 25 ft. apart.

Prices: Crab Apples

Standard Trees, 2 year, 5-6 ft., Dolgo or Young America, for fruit and ornamental beauty.

\$2.00 each

\$18.00 for 10

Dolgo

September. In the spring you'll thrill to the profusion of lovely blossoms with their striking contrast to the rest of your garden. In the fall you'll pick an abundance of brilliantly crimson fruit . . . fruit that jellies easily and retains its excellent flavor. Exceptionally fine for making cider. Bears young and heavily.

YOUNG AMERICA. September. Produces even a better colored fruit than Dolgo, slightly larger and very attractive. Jelly made from this variety is a clear, beautiful red and splendidly flavored. Highly ornamental.

QUINCES

This different-kind-of-fruit is self-fruitful. One tree planted by itself will bear satisfactory crops. Plant them about 15 ft. apart.

Quick Crop Trees, 2 year, Each 10 for
3-4 ft. **Postpaid \$2.75 \$25.00**

ORANGE. September. This prolific tree produces unusual fruit highly prized for delicious jelly, jam, and marmalade. The fruit is bright golden yellow of excellent quality. The tree, which is dwarfish in character, is ornamental as well as fruitful, producing an abundance of large silvery pink blossoms in the spring. Reaches a height of 10-15 ft. at maturity.

APRICOTS and NECTARINES

Prices

Standard Trees, 1-2 year, 4-6 ft., Apricot and Nectarine Trees

Postpaid **\$2.25 Each**
\$20.00 for 10

Delicious raw, delectable as jam or sauce! Apricots need cross-pollination. For satisfactory crops, plant two different varieties. Nectarines are self-fruitful. Plant either about 15 ft. apart.

EARLY GOLDEN APRICOT. July. Freestone variety of good flavor, oblong with orange-yellow skin spotted red. Hardy, good bearer.

MOORPARK APRICOT. August. The highest quality and the finest flavor of all apricots. Deep yellow with red cheek.

BOSTON NECTARINE. September. Bright yellow with apricot-like flesh of pleasant flavor. Skin is smooth and deep red.

SURE CROP NECTARINE. August-September. A vigorous and productive yielder of fruit as large as peaches! White overlaid with red.

STERN'S BACKYARD ORCHARD

(Group No. 106)

Carefully selected to produce an ample supply of varied fruits for an average family. Look what you get!

- 2 Cherry Trees (Black Tatarian, Windsor)
- 2 Apple Trees (Red McIntosh, Cortland)
- 2 Pear Trees (Bartlett, Clapp's Favorite)
- 2 Plum Trees (Reine Claude, Stanley Prune)
- 2 Peach Trees (Elberta, Golden Jubilee)

All 10 Quick Crop Fruit Trees, for only

\$26.00

Express Prepaid

The same collection in Standard Trees, 5-6 ft., 10 trees for only \$18.00

Express Prepaid



For Ornament and Fruit, Be Sure to Plant

GRAPES

Stern's Fruiting Age Vines for Quick Results!

VERY FEW PLANTS yield as much fruit in such small space as do grapes. No garden should be without a vineyard! By following a few simple directions you can get an abundance of wonderful fruit and magnificent landscape beauty from Stern's select grape vines. Plant grapes in a warm spot such as the side of a building or a fence. They can be trained over fences, on trellises, against your wall. Slopes, rather than low spots are preferable.

THE SOIL SHOULD be well drained and fed with a good plant food like RA-PID-GRO. Keep down weeds until August with mulch or cultivation. The best time for pruning grape vines is the spring, never in the fall. All our grape vines are self-fruitful. Plant them 6 ft. apart, and fertilize with RA-PID-GRO for best results.

ALL THE VARIETIES listed are guaranteed to be the best plants grown, will last a lifetime! Our 3-year Fruiting Age vines are beautiful plants, worth several times the small difference! It is not unusual for these specially selected and carefully nurtured plants to bear the first year planted! As much as 6 lbs. of fruit are produced the second year and crops up to 25 lbs. are reported from a single vine the third season!

Quick Crop Fruiting Age Vines, 3-year, No. 1 (Agawam, Concord, Niagara)	Postpaid	Each \$1.25	10 for \$ 9.00
Strong Vines, 2-year, No. 1 (Concord Seedless, Golden Muscat, Seneca)	Postpaid	1.50	12.00
Strong Vines, 2-year, No. 1 (Agawam, Caco, Concord, Delaware, Fredonia, Niagara, Portland)	Postpaid	.75	6.00

STERN'S RED, WHITE AND BLUE VINEYARD

(Group No. 107)

3 Quick Crop Vines
3-year, No. 1 (one each of
Agawam, Concord, and
Niagara)

\$ 3 30
POSTPAID

6 Quick Crop Vines
3-year, No. 1 (TWO each of
Agawam, Concord, and
Niagara)

\$ 6 00
POSTPAID

12 Quick Crop Vines
3-year, No. 1 (FOUR each of
Agawam, Concord, and
Niagara)

\$10 00
POSTPAID

AGAWAM. A large, red grape with rich, aromatic flavor.

CACO. A red grape favored by many growers for its astonishing harvests of large bunches. Flavor is exceptionally sweet.

CONCORD. Blue. The undisputed leader with commercial growers! Color blue-black. Bunches are large. Excellent for shipping, perfect for grape juice.

CONCORD SEEDLESS. Similar to Concord in color and flavor but seedless. Clusters and berries are small.

DELAWARE. Produces small, light red fruit, unusually sweet and luscious! This excellent table grape is also unexcelled for making wine. Ripens a few days before Concord.

FREDONIA. Our earliest

grape of the Concord type, ripening 15 days before Concord. Yields large clusters of blue-black berries.

GOLDEN MUSCAT. Fancy light golden grapes very similar to California grapes. Clusters are immense, frequently up to 2 lbs. Sweet, vinous, with a fine muscat flavor.

NIAGARA. The most popular white grape with large bunches and berries.

PORTLAND. Ripens before any other popular grape! This white beauty contains much sugar and can be eaten before it is fully ripe! Berries large, color excellent.

SENECA. The skin is so tender it is sometimes called the skinless grape! You'll like the firm, crisp white berries with their sweet flavor. Ripens 3 weeks earlier than Concord.

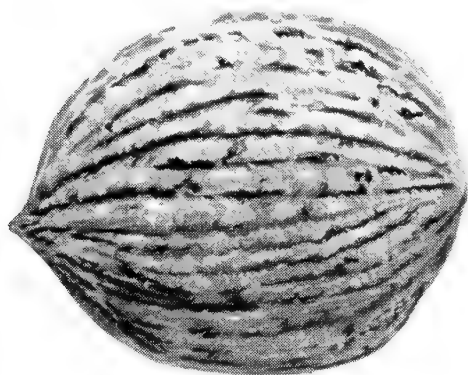
Beautiful Shade Trees

Produce Nutritious Food

NUT TREES

Very few investments you can make for your garden give you the continual, long time return that you get from good nut tree stock. With very little care and no spraying Stern's selected and State Inspected nut trees will give you welcome shade, horticultural beauty, and a bountiful supply of delicious, nutritious nuts. Fully resistant to pests and blight. • English Walnuts and Black Walnuts are self-fruitful. Bearing on these can be hastened, however, by planting two of either variety. Plant these trees 30 feet apart. Chinese Chestnuts, which require cross-pollination, should be planted (at least two trees) 15 feet apart. Two different varieties of Filberts are required for cross-pollination. Plant at least one each of Barcelona and DuChilly 6 ft. apart.

All of our nut trees are strong, well grown trees, 3-4 ft. tall, the largest size that can be transplanted safely.



THOMAS BLACK WALNUT

THOMAS BLACK WALNUT

A grafted Black Walnut producing a prolific supply of giant-size nuts that measure up to 2 inches in diameter. Bears very young, frequently the second year planted. Maturity height, 40-60 ft. **Postpaid \$3.75 each; 5 for \$18.00; 10 for \$35.00.**

Blight Resistant

CHINESE CHESTNUT

Harvest your own crop of Chestnuts every fall by planting several of these blight-resistant, hardy trees. These large, ripened nuts are larger than the American Chestnut and just as sweet. Early bearers, producing their nuts the second or third year planted. Maturity height, 30-40 ft. **Postpaid 2 for \$6.00; 5 for \$14.00; 10 for \$25.00.**



ENGLISH WALNUT

ENGLISH WALNUT

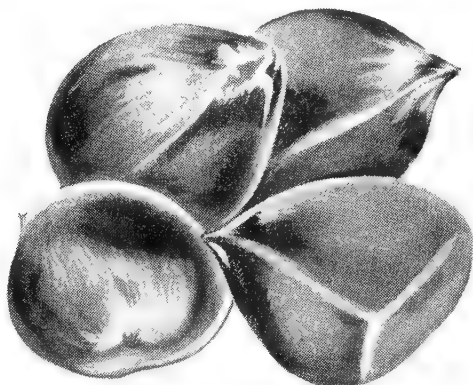
Get a life-long supply of thin-shelled, delicious nuts from these Selected, Inspected, Guaranteed Trees! Propagated from hardy parent trees located in western New York state for more than 50 years, producing heavy crops year after year! Large kernels have fine flavor. Maturity height, 40-50 ft. **Postpaid \$3.00 each; 5 for \$14.00; 10 for \$25.00.**



CHINESE CHESTNUT TREE

BARCELONA FILBERT DUCHILLY FILBERT

This most dwarfing type of nut tree is hardy in any locality where peach trees are grown, growing like shrubs. Plant them in your shrub border for beauty and utility. Maturity height, 8-10 ft. **Postpaid 2 for \$6.00 (1 of each for pollination); 5 for \$14.00.**



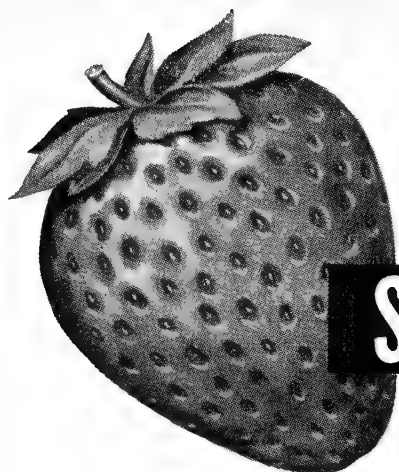
CHINESE CHESTNUTS

STERN'S NUT TREE COLLECTION (Group No. 110)

5 Hardy Nut Trees — 2 year, 3 to 4 ft. One English Walnut, two Chinese Chestnuts, 1 Barcelona Filbert, 1 Du Chilly Filbert for only

\$14.00

Postpaid



*"The Champion of
All Small Fruit!"*

STRAWBERRIES

ries are always welcome on any table in any of a dozen recipes.

• There's always a good market, too, for any surplus. The average yield per acre, according to the U. S. Department of Agriculture, is about 1,800 quarts but crops up to 10,000 quarts are not unusual. This prolific fruit is easy to grow, and simple planting instructions are enclosed with every order.

We invite you to plant a bed of strawberries at our risk: If you are not delighted with our strawberry plants we will cheerfully refund your purchase price and you NEED NOT return the plants!

YOUR ASSURANCE OF SUCCESS



The strawberry plants you receive from Stern's Nurseries are the product of intensive care in propagation. As each crop of plants is developed, on soil properly cultivated for the purpose, it is culled and inspected by experienced growers. Periodical inspection by State authorities provides a double check. Cool, damp spagnum moss provides a cooling, moistening protection for your order while it is in transit. And Stern's liberal guarantee is your final assurance of success after you transplant!

Stern's Nurseries GENEVA, N. Y.

STRAWBERRY TEST GARDEN

(Group No. 111A)

The finest new varieties introduced in recent years. 250 Strawberry Plants, well rooted — 50 each of Fairland, Midland, Temple, Fairpeake, Red Crop — for only

\$750

Postpaid

125 Plants — 25
of each above —
for only

\$400
Postpaid

FARMER'S STRAWBERRY SPECIAL

(Group No. 111B)

The best time-tested varieties that bear bumper crops of big, beautiful berries. Guaranteed to grow, or your money back. 1000 Strawberry Plants, well rooted — 250 each of Catskill, Fairfax, Premier and Sparkle — for only

\$1800

Postpaid

500 Plants — 125
each above — for
only

\$1000

Postpaid

WHICH

Everbearing or

Nature has not developed an all-around performer in the strawberry field. But nature, abetted by horticultural experts, has divided the whole group of strawberries into two main categories, depending upon the results demanded of them: Everbearing and Spring Bearing. For the biggest crops we recommend that you plant any of the Spring Bearing varieties described below. Choose several early, midseason, and late varieties to give you a plentiful supply of

WHICHEVER

YOU PLANT . . .

Get the Best!

The general axiom that it costs just as much in labor to plant poor nursery stock as good applies most to strawberry plants! Careful plant and bud selection plus the most scientific of packing methods combine to give you, in Stern's strawberry plants, stock that will fruit earlier and heavier than ordinary plants . . . no matter whether you order Spring Bearing or Everbearing varieties.

PLANTING DISTANCE

Set plants 1 ft. apart in rows 2 ft. apart. Keep all runners nipped off. Or: Set plants 2 ft. apart in rows 4 ft. apart. Allow runners to fill to 2 ft. wide.

FREE PLANTING INSTRUCTIONS WITH EVERY ORDER

Free planting instructions accompany every order. Soil preparation, how to plant, removal of blossoms, cultivating, mulching, and other subjects are covered in this leaflet.

TO PLANT

Spring Varieties?

fresh berries during the early summer. But if you are willing to sacrifice biggest crops for a continual flow of berries starting the first year then Everbearing should be your choice! These botanical master-pieces are described on page 15. Within 90 days after planting you will get a welcome crop of delicious berries and continue to reap these delicious dividends throughout the summer and until frosty weather!



FIBROUS ROOTS
MOST IMPORTANT

Stern's strawberry plants are famous for their profuse crowns and fibrous roots. Thousands of feeders on thick roots seep the life-giving moisture and minerals of the soil producing healthy, hardy plants. You will get dozens of strawberries from every plant.

FAMILY STRAWBERRY PATCH

(GROUP NO. 111C)

Get a bountiful supply of fresh berries for eating, canning and freezing.

200 Strawberry Plants, well rooted. 50 each of Catskill, Fairfax, Premier and Sparkle.

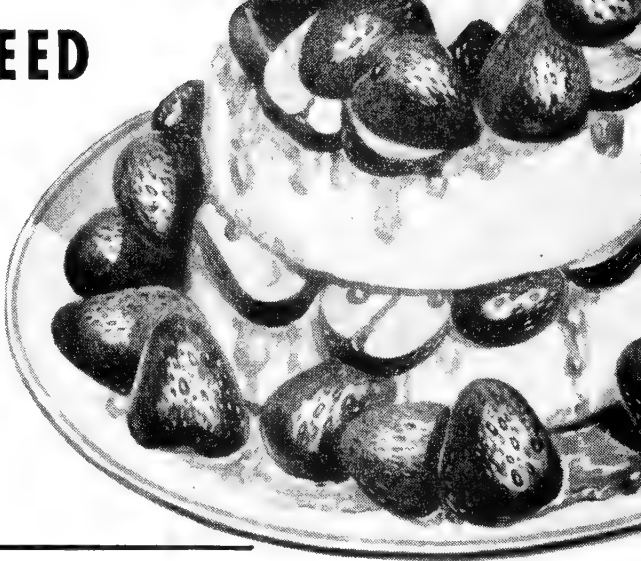
For Only **\$6.00** Post-paid

100 Plants (25 ea. above)
For Only **\$3.50** Post-paid

GUARANTEED

*to Grow
and Bear!*

Strawberry short-cake and other mouth-watering taste delights can be a daily occurrence at your home when you can pick these luscious berries right in your own yard or garden. Plant them in a bed or along your garden border, beside your walk or drive where they will provide colorful blossoms and fruit.



CHOICE

Spring Bearing STRAWBERRIES

Well Rooted Plants, No. 1 (any variety below except Red Crop) . . .	Postpaid	50 for \$2.00	100 for \$3.50	500 for \$10.00	1000 for \$18.00
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DORSETT
(EARLY)

Produces evenly matured, large berries. Does well even on poor soil. The earliest to ripen.

FAIRLAND
(EARLY)

This new variety is gaining rapidly in popularity. Very productive, yielding large, bright red berries.

FAIRFAX
(EARLY)

One of the largest and one of the best. You'll like its long fruiting season. Produces an abundance of juicy berries so large that only 16 will usually fill a quart basket! One of the earliest to ripen.

MIDLAND
(EARLY)

Since its introduction by the U. S. Department of Agriculture in 1946, Midland has proven itself superior to other varieties by large berries and excellent quality. Recommended for freezing.

PREMIER
(EARLY)

Leading variety among commercial planters. Be sure to include some in your garden for large, smooth, perfectly flavored berries.

BIG JOE
(MID-SEASON)

A large size berry of delicious flavor that does well in any soil. Tops for shipping.

CATSKILL
(MID-SEASON)

Most popular of the midseason varieties. Fruit is very large; plants are productive, hardy, healthy.

ROBINSON
(MID-SEASON)

This heavy cropper is ideal for canning and freezing. Its berries are extra-large, uniform in size, and of delicious flavor.

SENATOR DUNLAP
(MID-SEASON)

A dark red berry of sweet flavor that stands up well in shipping. Recommended for preserves. Plants are extremely hardy; therefore a favorite in sections where the winters are severe.

SPARKLE
(MID-SEASON)

Makes a fine fruiting bed on practically any type of soil. The sparkling, firm berries are extra rich in flavor. Perfect for freezing.

TEMPLE
(MID-SEASON)

The product of disease-resistant plants cross-bred for exceptional vigor. Berries are excellent for freezing.

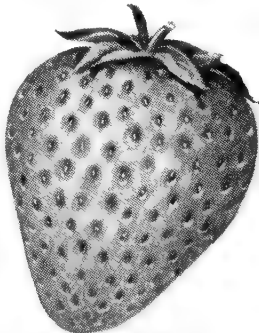
FAIRPEAKE
(LATE)

This variety is our best late berry. Extends the strawberry season for another week. Berries are very large, firm, red to the center.

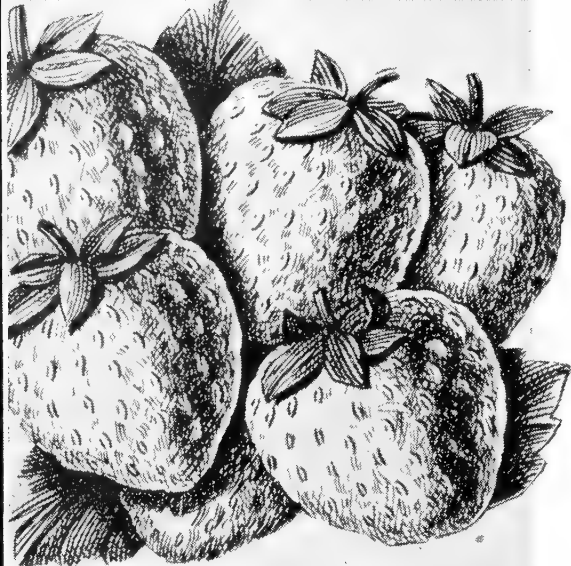
New!

RED CROP
(MID-SEASON)

This new midseason berry was originated in New Jersey where it has been acclaimed for its excellent quality, tangy flavor, and good size. Recommended for freezing. Be the first in your neighborhood to grow Red Crop. Postpaid: 100 for \$4.00; 250 for \$8.00; 500 for \$15.



RED CROP



Pick Delicious, Sun-Ripened STRAWBERRIES

within 90 Days!

FROM JULY TO NOVEMBER!

STERN'S UNCONDITIONALLY GUARANTEES DELICIOUS BERRIES WITHIN 90 DAYS! Set Everbearing plants this spring and you'll have a continuing supply of berries from July throughout the summer and fall up to November! Stern's everbearers are large, red all the way through. Ideal for shortcake, jams, pies, sundaes, with cream. These versatile plants can serve double duty if you'll set them as a border for your flower bed where they'll enhance your garden with their large green leaves, their white blossoms and large red berries.

Superfection Everbearing Strawberries



RURAL NEW YORKER RATES

the leading varieties of everbearing strawberries! In their May 6, 1950 issue the publishers of Rural New Yorker showed comparative yields of the best known varieties. Scientific tests produced returns of more than 5,000 quarts per acre the first year set!

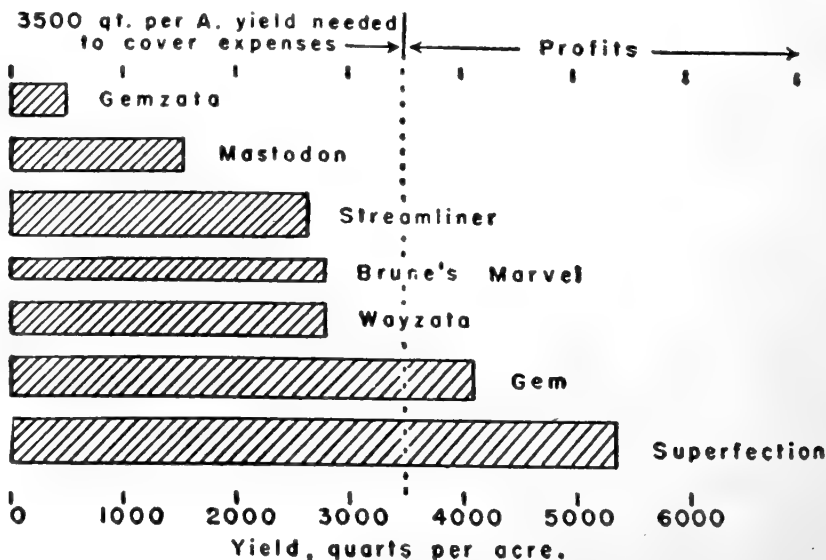
Everbearing Strawberries

We will be glad to send you a FREE reprint from "Rural New Yorker," describing how to get big crops from Everbearing Strawberries. Just drop us a line when sending your order.

STERN'S PRESENTS TWO PROVEN LEADERS

In selecting everbearing strawberries it is well to remember that this category is known for its long bearing season and not for heavy crops. There are two varieties, however, that most nearly approach the combination of heavy yield and long season—Gem and Superfection. We recommend and feature only these two everbearing varieties. According to no less an authority than "Rural New Yorker" magazine, Gem and Superfection were the only available varieties able to yield more than the 3500 quarts per acre estimated as necessary to cover expenses of commercial plantings. (Gem, 4000. Superfection, more than 5000).

• A third variety, named Brilliant, is not for sale this year, but will be available in 1952. Such results are not average and will not be attained under average conditions but it is safe to assume that among all plantings this proportion will prevail. "Rural New Yorker" states, "For best results, the everbearing planting should be established on fertile, well drained soil. The plants should be set out just as early in the Spring as the soil can be prepared." Complete instructions are sent with every shipment.

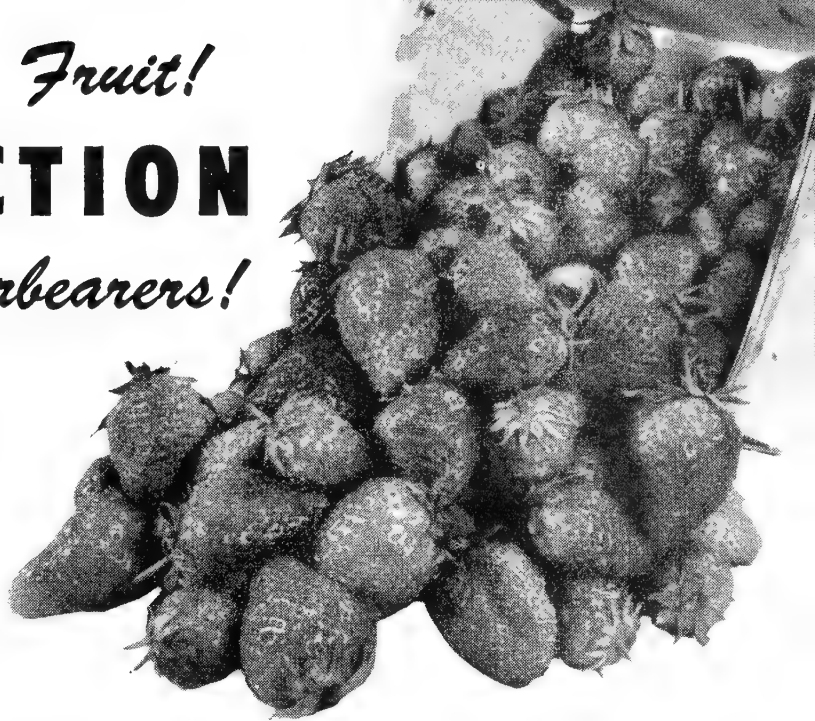


3 Times More Fruit!

SUPERFECTION

King of the Everbearers!

Acclaimed by "Rural New Yorker" as out-producing Gemzata, Mastodon, Streamliner, Brune's Marvel, Wayzata and Gem on experimental tests! Holds its color well, ideal for shipping, perfect for canning or preserving. Produces giant size berries up to a full inch in diameter. We have a limited supply of this proven everbearing leader, so please place your order immediately. Best results are obtained by planting early. We guarantee good crops of delicious berries within 90 days.



Well Rooted Plants, No. 1. Postpaid

50 for	100 for	500 for	1000 for
\$3.75	\$6.00	\$20.00	\$35.00

Be the first among your neighbors to pick mouth-watering Superfection berries!

STERN'S GUARANTEES TRUE-TO-NAME *Quality!*

Results are what count, not initial cost! Our stock is guaranteed to be as represented, true to its name, true to its growing and bearing characteristics. Every plant is the product of scientific

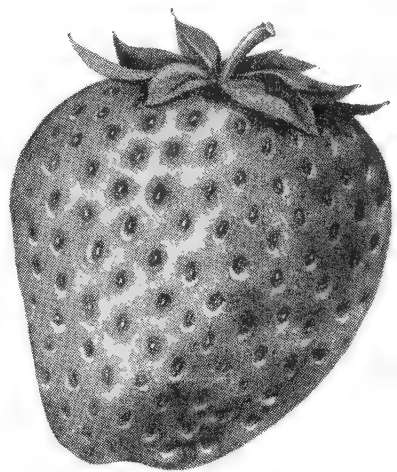
propagation, strict selectivity, and State inspection methods. Order in confidence, protected by the most liberal guarantee coverage in America!

Famous GEM EVERBEARING

Especially recommended for planting in the northern states, this most popular everbearer is known for its productivity and fine flavor. Enjoy a plentiful supply of rich, red, mouth watering berries from July until freezing weather. Second only to Superfection among the everbearers for size of berry and productivity. Easy to grow—we include complete planting instructions with every order! Don't wait—anticipate! Send us your order now—we'll ship at your proper planting time.

Well Rooted Plants, No. 1. Postpaid

50 for	100 for	500 for	1000 for
\$3.00	\$5.00	\$17.00	\$30.00



EVERBEARING STRAWBERRY GARDEN (Group No. 112A)

200 Everbearing Strawberry Plants, well rooted and guaranteed. 100 Superfection, 100 Gem,

FOR ONLY **\$10⁰⁰** POSTPAID

100 Plants (50 Superfection, 50 Gem)
FOR ONLY **\$5.50** POSTPAID

FARMER'S EVERBEARING STRAWBERRY SPECIAL (Group No. 112B)

1000 Everbearing Strawberry Plants, well rooted and guaranteed. 500 Superfection and 500 Gem

FOR ONLY **\$32⁰⁰** POSTPAID

500 Plants (250 Superfection, 250 Gem)
FOR ONLY **\$18.00** POSTPAID



Everybody loves juicy blueberries! Grow your own!

Stern's Cultivated Blueberries

During recent years one of the most popular of all small fruits has been luscious blueberries. You can, with very little care, grow your own private supply of delectable, giant blueberries right in your own backyard. Perfect for preserving, delicious as desserts, taste-tantalizing as pies! Berries ripen in July and August. Our 3-year old Blueberry plants usually bear some fruit the first year planted! They grow 5 to 6 ft. tall at maturity. Last a lifetime. Set these plants 4 ft. apart, using 2 or more different varieties for pollination. Best results are obtained when planted in loose-textured, organic-rich, acid soils. We recommend mixing your soil with a liberal amount of SENECA BRAND PEAT MOSS (description below), partially rotted leaves, pine needles or sawdust.

	2 for	10 for
Quick Crop Bushes, 3 yr., 18-24 in. Postpaid	\$4.00	\$14.00
Strong Bushes, 2 yr., 12-18 in. Postpaid	2.50	9.00

Listed in order of ripening time.

RANCOCAS. (Early). An excellent producer. Fruit is large, light blue, good quality.

STANLEY. (Early). The Agricultural Experiment Station at Geneva, N. Y., acclaims Stanley as the most delicious of all blueberries.

PIONEER. (Midseason). Produces very large berries, many measuring more than 2 inches around. Bush is globe-like in form.

PEMBERTON. (Midseason). Produces large clusters of quality berries. Exceptionally productive, very hardy.

RUBEL. (Late). Yields sweet, rich fruit from July until late August. Very popular.

JERSEY. (Late). Fruit is large and firm. Acid until fully ripe and of good quality.

STERN'S BLUEBERRY GARDEN

(GROUP NO. 113)

6 QUICK CROP
Blueberry Plants,
3 year, 18-24 inch.
1 of each variety
listed on this page
for only

\$10⁰⁰

Postpaid

SENECA BRAND

**PEAT
MOSS**



Ideal Soil Builder For Acid Loving Plants

A laboratory tested and field proven soil conditioner that builds plant life, aids in the development of strong roots, luxuriant blooms and healthy foliage. Its organic composition retains necessary moisture. Free of weed seeds and other foreign matter. Odorless. Strongly acid having a pH value from 4½ to 5%. We recommend 5 lbs. for three blue-

5 lbs. Postpaid \$1.00
10 lbs. Postpaid \$1.75
20 lbs. Postpaid \$2.75

berry plants, 10 lbs. for six, etc. Mix liberally with soil, using part as mulch.



Transplanted, Prolific

RASPBERRIES

Guaranteed to Grow and Bear

Scientific breeding makes the big difference! Our 2-year transplanted Raspberry Plants are hardy, prolific, and guaranteed to grow and to bear. Stern's selected and certified plants are the best quality obtainable, free of disease, and easy to grow. They thrive in any well drained soil. Plant 3 ft. apart in rows 6 ft. apart. Fertilize with RA-PID-GRO (description on enclosed order blanks) for best results.

Quick Crop Plants, 2-year,	10 for	25 for	100 for
transplanted Postpaid	\$3.50	\$7.50	\$25.00

(Any variety listed on this page)



Indian Summer Raspberries

Indian Summer RED EVERBEARING

TWO BIG CROPS EVERY YEAR

Plant these superb plants this spring. They will bear their first crop of delicious raspberries 90 days after planting **plus a bonus crop** in September and until frost. Two crops a year!

EXTREMELY HARDY!

EASY TO GROW!

Once you see the enormous roots with thousands of fibrous feed-roots you'll understand why we can guarantee every plant to produce berries in 90 days or your money back! These are hardy, heavily-rooted, selected No. 1 bushes, **transplanted**, 2 years old. Each bush will produce berries for many years to come.

IDEAL FOR GARDEN BEAUTY!

These sturdy bushes make ideal shrubs for your garden, adding a touch of unusual color combination with their rich green foliage, their small white blossoms and their bright red berries. Plants grow to 4 and 5 ft. tall.

Quick Crop Plants, 2-yr., transplanted

	10 for	25 for	100 for
Postpaid	\$3.50	\$7.50	\$25.00

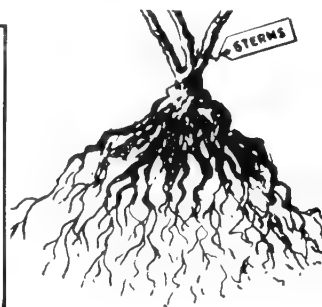
LATHAM. Red. The most popular of all red raspberries, Latham produces heavy yields of large firm berries of delicious flavor. Extremely hardy, even in coldest sections. Fruit is large, perfect for canning.

NEWBURGH. Red. Produces berries so large that it is not unusual to see the canes bent to the ground! Fruit is very firm, does not crumble. A good shipper.

SODUS. Purple. Many growers claim this to be the most productive of all raspberries. Produces large supplies of large, firm berries. Fruit will not crumble.

MORRISON BLACK CAP

There are no larger raspberries than Morrison, some averaging more than a full inch in diameter! Firm throughout with fewer seeds. Tremendous yields and firm texture make it a "must" for every progressive gardener!



**THE MOST LIBERAL
GUARANTEE
EVER OFFERED**

We guarantee these plants unconditionally for one full year. If, for any reason, you are not delighted with these quality products, your purchase price will be refunded promptly. You need NOT return the plants.

THICK ROOTS THE SECRET!

Stern's Raspberry Plants are famous for their heavy roots with thousands of tiny feeders . . . the result of meticulous care in propagation and breeding.

Stern's FAMILY RASPBERRY GARDEN

(Group No. 114)

This berry garden will bear fruit the first year planted. A full crop of berries can be expected the following year and for many years to come. **25 Quick Crop Size Raspberry Plants, 2 year, Transplanted (5 each of Indian Summer, Latham, Newburgh, Sodus, and Morrison Black Cap) for only**

\$7.50
Postpaid

Best Selected BLACKBERRIES

ELDORADO. This variety is the most widely planted of all blackberries. Shiny black, large size berries ideal for pies, jams, desserts. So hardy that it fares well even in the coldest weather. Plant them 3 ft. apart in rows 6 ft. apart.

	10 for	25 for	100 for
Strong Plants, 1-year, No. 1	Postpaid	\$2.75	\$6.00 \$20.00

Highly Ornamental BUSH CHERRIES

Attractive ornamental shrubs famous for their color, beauty and edible fruit. Fruit, while not equal to Standard Cherries, is highly prized for preserves. Extremely hardy, bearing fruit soon after planting. Plant 2 or more of any **one** variety for cross-pollination. Set them in the ground 5 ft. apart. Strong Bushes, 2-year, 2-3 ft.

CORNELIAN CHERRY (*Cornus mas*). Clusters of yellow flowers cover the shrub in April, followed by red edible cherry-like fruit. Bushes grow up to 15 ft. tall. **Postpaid 2 for \$4.50, 10 for \$20.00.**

NANKING CHERRY (*Prunus tomentosum*). Masses of bloom, pink in bud, open a pure white in April and May, followed by cherry-like brilliant red fruit. Bushes grow up to 8 ft. tall. **Postpaid 2 for \$3.00, 10 for \$14.00.**

HANSEN'S BUSH CHERRY

(*Prunus besseyi*)

Bears in coldest climate. Fruit is purple black, up to an inch in diameter, shaped like a plum. The bush rarely grows over 5 ft. tall, and bears well even in poor soil. **Postpaid 2 for \$2.00, 10 for \$9.00.**



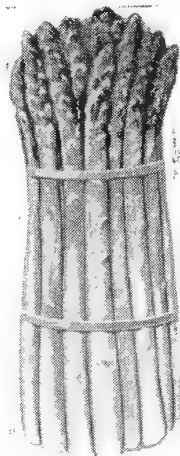
RHUBARB

We have a limited supply of excellent quality Rhubarb roots. You'll be able to cut a small crop this spring followed by a full crop the following year. Rhubarb roots require well fertilized soil for best results. We recommend liberal feeding with RA-PID-GRO. Plant them 3 ft. apart.

Quick Crop Clumps

	2 for	10 for	25 for
Postpaid	\$1.20	\$5.00	\$11.00

MYATTS LINNAEUS. The leading variety for commercial planting, excellent also for home use. Large tender stalks of tangy flavor. Bears stalks up to 2 ft. tall.



ASPARAGUS

A Single Planting Lasts Years!

A real space saver, 100 plants, set 1 ft. apart in rows 3 ft. apart, will provide an average family supply.

Strong Plants, 2-year, No. 1

	50 for	100 for	250 for	1000 for
Postpaid	\$3.50	\$6.00	\$12.00	\$35.00

MARY WASHINGTON. An exceptional grower, this variety produces giant stalks with heavy crowns. Its rich green stalks have a tender flavor all their own.

PARADISE. A new, rust-resistant variety of the Mary Washington type. Many stalks are an inch or more thick.

It pays to plant only the best.

GOOSEBERRIES and CURRANTS

Easy to grow, require little space, thrive even in shady places. Plant them 4 ft. apart. These strong, 2-year plants may produce some fruit the first year planted.

Strong Plants, 2-year, Transplanted

	2 for	10 for	25 for
Postpaid	\$2.00	\$8.50	\$18.00

DOWNING GOOSEBERRY. A large, handsome fruit, green in color, thin skinned, tender, juicy and sweet. Free of mildew.

POORMAN GOOSEBERRY. You'll never know how delicious a gooseberry can be until you've become familiar with the Poorman Gooseberry! The fruit is dark red, large, and very attractive. This variety requires a rich soil, and does not grow well on light, sandy soils, where Downing should be selected.

RED LAKE CURRANT. Berries are unusually

large, measuring up to 1/2 inch in diameter. The clusters are up to 4 inches long and are filled out to the top with 8 to 10 juicy melting berries on each cluster.

WHITE GRAPE CURRANT. Fine for dessert. You'll like their mild flavor.

GOOSEBERRY & CURRANT SPECIAL

(Group No. 115)

6 Gooseberry and Currant Bushes. 2 Downing, 2 Red Lake, 1 Poorman, 1 White Grape—all	For Only	\$5 50	Postpaid
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GENEVA, N. Y.

Amount Enclosed

Check \$_____

DATE _____

Postal Note - Money Order \$_____

MR.
MRS.
MISS.

STREET or R. D. _____

POST OFFICE _____ STATE _____

EXPRESS OFFICE _____ STATE _____

ORDER EARLY—Send Remittance in full with your order.

[illegible]

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Want Lovelier Flowers? Finer Lawns? Heavier Crops?

Use RA-PID-GRO*



***RESULTS GUARANTEED with this Amazing Plant Food!**

Your investment in plants, trees and other nursery stock can pay off in big dividends of beauty and food you never thought possible only provided your soil is right! Because most soil is deficient in one or more of the natural food elements required for balanced feeding and growth of plant life, many of our customers have turned to RA - PID - GRO, the amazing, balanced, concentrated plant food that is completely soluble in water.

IMMEDIATE RESULTS! In only a week (during the growing season) you'll see new vitality, new beauty, new growth in your roses, flowering shrubs, perennials, lawns and trees! You will be amazed at what RA-PID-GRO will do for your flowers and fruits! Actual users report new, unexpected vigor, growth and healthy foliage. • Extremely easy to use, RA-PID-GRO is eco-

nomical, too, one pound making 22 gallons of liquid fertilizer with plain water added! A single teaspoonful makes a full quart! **Contains urea for a natural source of vital nitrogen!** . . . will not burn the leaves. • Safe for all plant life, will not damage the lawn. Saves "dying" trees, shrubs, vines. **GUARANTEED** to produce results or money back!

Complete Directions on Every Package

1 lb. - \$1.25 2 lbs. - \$2.35 5 lbs. - \$4.50 10 lbs. - \$8.75
25 lbs. - \$21.00

ALL PRICES POSTPAID

GENEVA, N. Y.

Amount Enclosed

DATE _____

Postal Note - Money Order \$_____

MR.
MRS.
MISS

STREET or R. D. _____

POST OFFICE _____ STATE _____

EXPRESS OFFICE _____ STATE _____

ORDER EARLY—Send Remittance in full with your order.

[illegible]

[illegible]

**FOR BEST RESULTS DIP
YOUR PLANTS on arrival in RA-PID-GRO**

**MIRACLE LIQUID
PLANT FOOD GIVES
NEW LIFE & BEAUTY!**

Complete Directions on Every Package

1 lb. - \$1.25 2 lbs. - \$2.35 5 lbs. - \$4.50
10 lbs. - \$8.75 25 lbs. - \$21.00.

ALL PRICES POSTPAID

RA-PID-GRO, the miracle plant food that dissolves immediately in water, can bring new life and vigor to all types of plants this easy way: Dissolve RA-PID-GRO in

water, following simple directions, and immerse the entire root systems of the plants you are about to set for 2 or 3 minutes, then place in prepared holes.

One pound of RA-PID-GRO makes 22 gallons of liquid fertilizer with plain water added. A single teaspoonful makes a full quart! One pound contains all the essential food elements found in 100 pounds of ordinary fertilizer. Harmless to skin and clothing RA-PID-GRO is easy to use!

Feed this miracle plant food to all your existing plants, trees, flowers, shrubs, and roses. You'll be giving deficient soil all the 13 vital natural food elements plant life requires. In feeding trees, simply apply

liquid RA-PID-GRO to the ground around the tree—no holes to dig, no damage to your lawn!

SAVES "DYING" TREES, SHRUBS! Don't destroy fading trees and shrubs! Feed them liberally and regularly with rejuvenating RA-PID-GRO. Many such plants given up for dead have been revived this easy way.

Stern's Nurseries GENEVA, N. Y.

Flowering Shrubs

Picture in your mind's eye the color and beauty of your "dream" home. That's what you actually can realize with the proper selection of choice flowering shrubs. Flowering shrubs can do double duty too, providing the finishing touch to your home exterior while hiding unsightly views. Choose the type of shrubs you require from the chart below. Full descriptions will be found on pages 20, 21 and 22.

STERN'S SELECTED SHRUBS FOR EVERY PURPOSE

SHRUBS TO HIDE UNSIGHTLY VIEW

(Group No. 126)

Achieve a height at maturity of 8-10 ft. or more. Quick growing and extremely hardy. French Pussy Willow, Russian Olive, Weeping Forsythia, Pink Lilac, Sweet Mockorange, Golden Bell, Pink Honeysuckle, Red Honeysuckle, White Honeysuckle, Snowball.

30 Shrubs (3 of each) for only \$28.50, express prepaid; 10 Shrubs (1 of each) for only \$9.75, postpaid.

LOW GROWING SHRUBS

(Group No. 127)

4 to 6 ft. ultimate height. Red Flowering Quince, Red Weigela, Tricolor Weigela, White Spirea, Dwarf Red Spirea, Pink Spirea, Hills of Snow, Dwarf Deutzia, Dubonnet Butterfly Bush, Pink Butterfly Bush, Purple Butterfly Bush, Dwarf Mockorange, Pink Almond, Double Globe Flower, Sweet Shrub, Bridalwreath, Coralberry, Red-Leaf Barberry, Jetbead, Snowberry.

60 Shrubs (3 of each) for only \$69.00, express prepaid; 20 shrubs (1 of each) for only \$23.50, express prepaid.

FOR DRY, SANDY AND POOR SOIL

(Group No. 128)

Thrive in practically any type of soil. Red-Leaf Barberry, Coralberry, Jetbead, Snowberry, Weeping Forsythia, White Spirea, Pink Spirea, Russian Olive, Golden Bell, French Pussy Willow.

30 Shrubs (3 of each) for only \$28.50, express prepaid; 10 Shrubs (1 of each) for only \$9.75, postpaid.

SHRUBS FOR BERRIES IN WINTER

(Group No. 129)

Red-Leaf Barberry, Coralberry, European Cranberry, Jetbead, Snowberry, Pink Honeysuckle, Red Honeysuckle, White Honeysuckle.

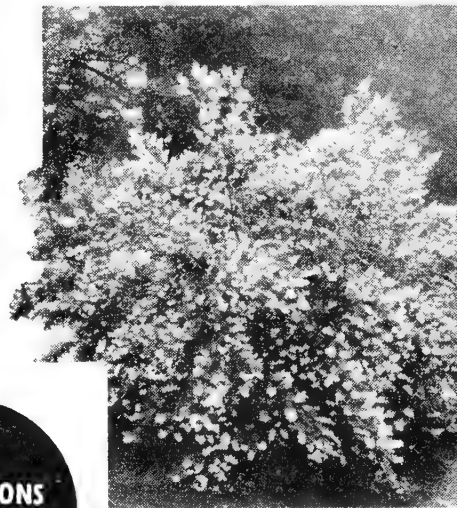
24 Shrubs (3 of each) for only \$24.00, express prepaid; 8 Shrubs (1 of each) for only \$8.25, postpaid.

SHRUBS FOR PLANTING IN PARTIAL SHADE

(Group No. 130)

Golden Bell, Weeping Forsythia, Pink Honeysuckle, Red Honeysuckle, White Honeysuckle, Snowball, White Spirea, Dwarf Red Spirea, Pink Spirea, Hills of Snow, Peegee Hydrangea, Double Globe Flower, Coralberry, European Cranberry, Jetbead, Snowberry, Witch Hazel, Sweet Shrub, Red Flowering Quince, French Pussy Willow.

60 Shrubs (3 of each) for only \$69.00, express prepaid; 20 Shrubs (1 of each) for only \$23.50, express prepaid.



Deutzia

Postpaid 3 for \$2.70,
Each \$.95.

**FULL
DESCRIPTIONS
ON FOLLOWING
PAGES**



French Pussy Willow

Postpaid 3 for \$3.30,
Each \$1.15.

Stern's Nurseries

GENEVA, N. Y.

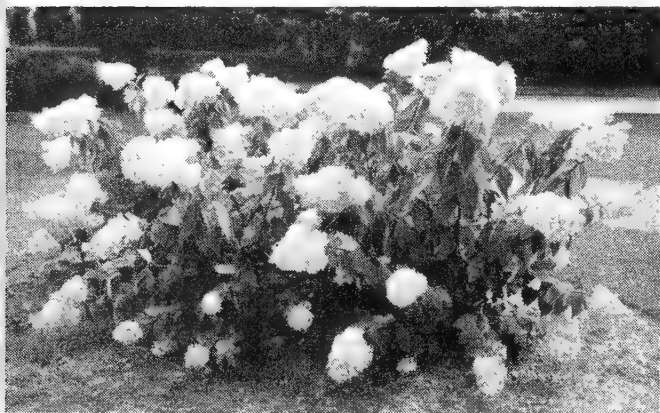
Plant These

FLOWERING SHRUBS

NOW . . . GET BEAUTIFUL BLOOMS THIS SEASON!

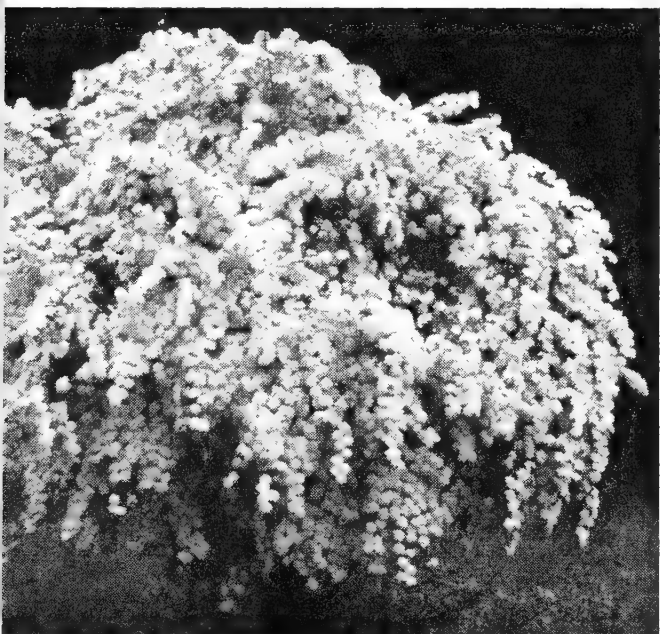
Guaranteed to Bloom the First Year!

big well branched bushes for immediate effect—will bloom in your garden the first year planted or we refund your money! Set them in the ground 3-4 ft. apart, preferably 3 of **one** kind in a group for a most appealing landscape effect. Height listed after variety indicates size at maturity. Listed in order of blossoming time. Actual size at delivery 2-3 ft. or 3-4 ft.



Peegee Hydrangea

Postpaid 3 for \$4.50; Each \$1.55.



White Spirea. Postpaid 3 for \$2.70; Each \$.95.

*Guaranteed to Bloom
This Season*

(Group No. 131)

ONE-OF-EACH SELECTION! 25 Flowering Shrubs (1 of each listed), every plant guaranteed to bloom first year.

All 25 for only **\$2800**

Express Charges Prepaid

These mature plants—

GOLDEN BELL (*Forsythia intermedia spectabilis*). 8-10 ft. BLOOMS LATE MARCH AND APRIL. Masses of bright yellow flowers precede the growth of leaves, sometimes appearing even before the last snows have melted. Postpaid 3 for \$2.70. Each \$.95.

WEeping FORSYTHIA (*Forsythia suspensa*). 8-10 ft. BLOOMS LATE MARCH AND APRIL. A Golden Bell whose long, slender branches are covered entirely with yellow blossoms as they droop gracefully to the ground. Postpaid 3 for \$3.30. Each \$1.15.

PINK ALMOND (*Prunus glandulosa*). 5-6 ft. BLOOMS APRIL AND MAY. Gorgeous small shrub bearing an abundance of small, double rose-like flowers closely set upon its twigs before the leaves appear. Postpaid 3 for \$4.50. Each \$1.55.

ROSE TREE OF CHINA (*Prunus triloba*). 6-8 ft. BLOOMS APRIL AND MAY. Completely covered with delightful double rose-like pink flowers. Postpaid 3 for \$4.50. Each \$1.55.

RED FLOWERING QUINCE (*Cydonia japonica*). 5-6 ft. BLOOMS APRIL AND MAY. The old-fashioned Fire Bush. Its scarlet blossoms make a gorgeous spectacle of inspiring color! Postpaid 3 for \$3.30. Each \$1.15.

PINK HONEYSUCKLE (*Lonicera tatarica rosea*). 10-12 ft. BLOOMS APRIL AND MAY. Sturdy and prolific. Bears pink spring flowers, red berries in summer and fall. Postpaid 3 for \$2.70. Each \$.95.

RED HONEYSUCKLE (*Lonicera tatarica rubra*). 8-10 ft. BLOOMS APRIL AND MAY. A marvelous new Honeysuckle whose glowing red flowers are marked with deep golden yellow stamens. The brilliant red berries last all summer. Postpaid 3 for \$2.70. Each \$.95.

WHITE HONEYSUCKLE (*Lonicera tatarica alba*). 10-12 ft. BLOOMS APRIL AND MAY. Very fast growing. Lovely white spring flowers; red berries in summer and fall. Postpaid 3 for \$2.70. Each \$.95.

SNOWBALL (*Viburnum opulus sterilis*). 10-12 ft. BLOOMS APRIL AND MAY. One of the most popular of all. Hundreds of pure white balls cover the shrub. Thrives beautifully in sun or partial shade. Postpaid 3 for \$4.50. Each \$1.15.

CHINA LILAC (*Syringa chinensis*). 8-10 ft. BLOOMS IN MAY. Its slender, arching branches bearing fragrant purple flowers make this variety different from any other lilac, and most attractive. Postpaid 3 for \$3.30. Each \$1.15.

FLOWERING SHRUBS

(CONTINUED)

RED WEIGELA (Weigela Eva Rathke). 4-5 ft. BLOOMS MAY AND JUNE. A touch of crimson for your green lawn! Elegant ruby-red, bell-shaped flowers cover the entire bush. **Postpaid 3 for \$4.50; Each \$1.55.**

TRICOLOR WEIGELA (Weigela nana variegata). 4-5 ft. BLOOMS MAY AND JUNE. Lovely pink flowers, white and green variegated foliage from spring to fall. **Postpaid 3 for \$4.50. Each \$1.55.**

WHITE SPIREA (Spirea van Houttei). 5-6 ft. BLOOMS MAY AND JUNE. America's most popular shrub. Successful everywhere! **Postpaid 3 for \$2.70. Each \$.95.**

PINK WEIGELA (Weigela rosea). 6-8 ft. BLOOMS MAY AND JUNE. Beautiful pink, profusely blooming bell-shaped flowers along the circling branches. **Postpaid 3 for \$2.70. Each \$.95.**

DWARF DEUTZIA (Deutzia gracilis). 4-5 ft. BLOOMS MAY AND JUNE. A graceful, free-flowering shrub with myriads of pinkish-white flowers on slender, arching branches. **Postpaid 3 for \$3.30. Each \$1.15.**

PINK LILAC (Syringa villosa). 12-15 ft. BLOOMS LATE MAY AND JUNE. Produces beautiful clusters of pink flowers after other lilacs to extend the lilac season. **Postpaid 3 for \$3.30. Each \$1.15.**

VIRGINAL MOCKORANGE (Philadelphus Virginialis). 6-8 ft. BLOOMS JUNE AND JULY. Most fragrant of all the mockoranges! Waxy, semi-double flowers. **Postpaid 3 for \$4.50. Each \$1.55.**

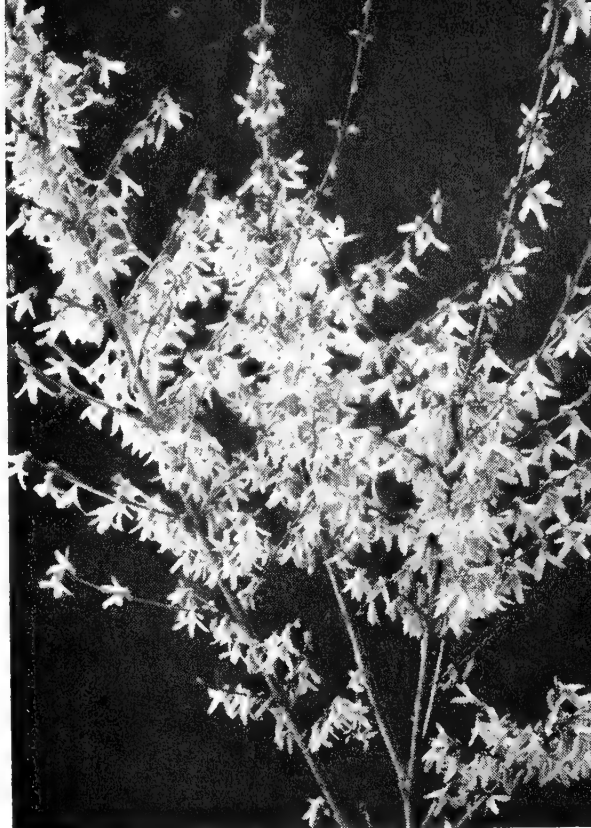
DWARF RED SPIREA (Spirea Anthony Waterer). 3-4 ft. BLOOMS JUNE TO SEPTEMBER. Flat heads of red flowers, successful even in shady places. **Postpaid 3 for \$3.30. Each \$1.15.**

DOUBLE GLOBE FLOWER (Kerria japonica flore pleno). 4-5 ft. BLOOMS FROM JUNE UNTIL FALL. Golden yellow, rose-like double flowers in June and scattered flowers until late fall on slender branches. One of the most beautiful shrubs. Does well in sun as well as in partial shade. **Postpaid 3 for \$5.40. Each \$1.85.**

PINK SPIREA (Spirea Billiardi). 4-5 ft. BLOOMS JULY AND AUGUST. Tall spikes of deep pink flowers. Thrives everywhere, even in dry places. **Postpaid 3 for \$2.70. Each \$.95.**

HILLS OF SNOW (Hydrangea arborescens grandiflora). 4-5 ft. BLOOMS FROM JULY TO OCTOBER. The perfect answer to planting in the shade. Thrives even on the north side of the house. Immense rounded heads of white flowers. **Postpaid 3 for \$4.50. Each \$1.55.**

PEEGEE HYDRANGEA (Hydrangea paniculata grandiflora). 8-10 ft. BLOOMS FROM JULY TO OCTOBER. Immense cone-shaped blooms turn gradually from white to pink to bronze. Thrives in sun or shade. Hardy everywhere. **Postpaid 3 for \$4.50. Each \$1.55.**



Golden Bell

Postpaid 3 for \$2.70; Each \$.95.

DUBONNET BUTTERFLY BUSH (Buddleia Dubonnet). 4-6 ft. BLOOMS FROM JULY UNTIL OCTOBER. Deep reddish-violet, long graceful sprays of flowers. The deepest and most beautiful color of our Butterfly Bushes. **Postpaid 3 for \$2.70 Each \$.95.**

PINK BUTTERFLY BUSH (Buddleia Charming). 4-6 ft. BLOOMS FROM JULY UNTIL OCTOBER. Elegant long sprays covered with lovely pink blossoms. **Postpaid 3 for \$2.70. Each \$.95.**

PURPLE BUTTERFLY BUSH (Buddleia Isle de France). 4-6 ft. BLOOMS FROM JULY UNTIL OCTOBER. Lovely purple flowers in long graceful sprays. **Postpaid 3 for \$2.70. Each \$.95.**

Flowering Beauty This Summer

Group No. 131A

10 Flowering Shrubs

(10 of your own
choice) for only

\$12.50
POSTPAID

5 Flowering Shrubs

(your own choice)
for only

\$6.50
POSTPAID

Flowering Shrubs

Sweet Mockorange
Postpaid 3 for \$2.70;
Each \$.95.

Wise home gardeners always select flowering shrubs in groups that will provide blooming color in consecutive order, thus achieving an interesting rotation of color from early spring through late fall and early winter. **Our Shrubs are heavily branched big bushes for immediate effect.** Plant Shrubs 3-4 ft. apart, preferably 3 of **one** kind in a group for a most appealing landscape effect. Heights listed after name indicate size at maturity. Listed in order of blossom time. Actual size of shrubs at delivery to you, 2-3 ft. and 3-4 ft.

FRENCH PUSSY WILLOW (*Salix discolor*). 12-15 ft. BLOOMS MARCH AND APRIL. You can cut your first spring bouquets even while snow is still on your lawn! Soft, silvery large catkins cover bush for weeks. Thrives everywhere, even in wet spots. **Postpaid 3 for \$3.30; Each \$1.15.**

SWEET SHRUB (*Calycanthus floridus*). 4-5 ft. BLOOMS APRIL AND MAY. Produces large leaves of spicy fragrance. Chocolate colored flowers. Thrives even in shady locations. **Postpaid 3 for \$4.80; Each \$1.65.**

BRIDALWREATH (*Spirea prunifolia plena*). 5-6 ft. BLOOMS APRIL AND MAY. The true Bridalwreath. Thousands of tiny, double button-like flowers borne like garlands along graceful branches. Leaves turn orange-scarlet in the fall. **Postpaid 3 for \$3.30; Each \$1.15.**

PURPLE LILAC (*Syringa vulgaris*). 12-15 ft. BLOOMS IN MAY. The old-fashioned single lilac, delightfully fragrant. **Postpaid 3 for \$3.30; Each \$1.15.**

RED-LEAF BARBERRY (*Berberis atropurpurea*). 4-5 ft. BLOOMS MAY AND JUNE. A continuous maze of color! Pretty yellow spring flowers, red summer and fall foliage, red berries in winter. **Postpaid 3 for \$2.70; Each \$.95.**

CORALBERRY (*Symphoricarpos vulgaris*). 4-6 ft. BLOOMS MAY AND JUNE. Small pink flowers followed by coral-red berries in October and November. **Postpaid 3 for \$2.70; Each \$.95.**

BEAUTY BUSH (*Kolkwitzia amabilis*). 5-6 ft. BLOOMS MAY AND JUNE. Impressive bell-shaped pink flowers completely cover this charming oriental shrub. Plant in good soil. Blooms in full glory after the second year. **Postpaid 3 for \$4.50; Each \$1.55.**

SWEET MOCKORANGE (*Philadelphus coronarius*). 8-10 ft. BLOOMS IN JUNE. An old favorite wherever flowering shrubs are grown. Fragrant cream-white flowers. **Postpaid 3 for \$2.70. Each \$.95.**

EUROPEAN CRANBERRY (*Viburnum opulus*). 10-12 ft. BLOOMS MAY AND JUNE. A majestic shrub with white

flowers and scarlet clusters of juicy, tart berries. Beautiful crimson foliage in the fall. **Postpaid 3 for \$4.50; Each \$1.55.**

RUSSIAN OLIVE (*Elaeagnus angustifolia*). 15-20 ft. BLOOMS MAY AND JUNE. Fast grower. Silvery leaves and branches; white berries. In the spring the silvery flowers, with contrasting yellow inside, emit a spicy fragrance. Very hardy, thriving even in poorest soil. **Postpaid 3 for \$3.30; Each \$1.15.**

JETBEAD (*Rhodotypos kerroides*). 4-5 ft. BLOOMS IN MAY, and intermittently until October! Graceful with handsome white flowers on branch ends. Black berries hang on until following spring. Thrives even in dry, partially shaded soil. **Postpaid 3 for \$4.50; Each \$1.55.**

DWARF MOCKORANGE (*Philadelphus bouquet blanc*). 4-5 ft. BLOOMS JUNE AND JULY. Myriads of fragrant white flowers adorn the slender branches of this graceful shrub giving the appearance of a large bouquet. **Postpaid 3 for \$2.70; Each \$.95.**

SNOWBERRY (*Symphoricarpos racemosus*). 4-6 ft. BLOOMS JUNE AND JULY. Large white berries cover the shrub in September and October. Thrives in shade. **Postpaid 3 for \$2.70; Each \$.95.**

DEUTZIA (*Deutzia Pride of Rochester*). 6-8 ft. BLOOMS JUNE AND JULY. Blooms with a perfect mass of lovely double white flowers tinged pink. Grows in sun or partial shade. **Postpaid 3 for \$2.70; Each \$.95.**

WITCH HAZEL (*Hamamelis virginiana*). 12-15 ft. BLOOMS FROM OCTOBER until DECEMBER. Bright yellow flowers. Large leaves turn yellow, orange and purple in the fall. **Postpaid 3 for \$4.80; Each \$1.65.**

Stern's Everblooming SHRUB BORDER

(Group No. 132)

Have blooming color glory
from early spring to late fall.
15 Flowering Shrubs (1 of each
listed) for only

\$1750

Express
Charges
Prepaid

10 Flowering
Shrubs (10 of
your own choice)
for only

\$12.50
Postpaid

Stern's Nurseries

**GENEVA
NEW YORK**



Flowering Dogwood

Enhance the beauty of your lawn or garden with your choice of lovely ornamental shrubs and trees. The finishing touch to your garden arrangement! Plant these selected specimens where nothing else will interfere with them. Height listed after name indicates size at maturity.

Garden Aristocrats

ORNAMENTALS • SHRUBS • TREES

WINGED BURNING BUSH

(*Euonymus alatus*)

8-10 ft. A prime favorite! Produces an abundance of yellow flowers which are followed by orange and red berries. Interesting corky bark. Leaves turn into a brilliant crimson in the fall. 2-3 ft. **Postpaid \$2.25**

SMOKE TREE (*Rhus Cotinus*). 10-12 ft. Derives its popular name from its masses of feathery panicles of flowers which give the effect of a cloud of smoke. In its full flowering glory from mid-summer to fall. 2-3 ft. **Postpaid \$2.00.**

BLOOD-LEAF PLUM (*Prunus Pissardi* Newport). 12-15 ft. Everything is purple on this colorful shrub, even the bark and wood, creating a striking contrast to the green of your lawn. 4-5 ft. **Postpaid \$2.75.**

DWARF JAPANESE RED MAPLE (*Acer palmatum atropurpureum*). 12-15 ft. One of the most impressive of all! Deep red foliage constantly throughout spring, summer and fall. Highly ornamental without being gaudy. Please place your order early as our supply is always exhausted quickly. 15-18 in. **Postpaid \$6.50.**

DOUBLE RED FLOWERING PEACH (*Prunus persica rubra*). 12-15 ft. A beautiful flowering peach bursting forth in May with lovely double red blossoms. 3-4 ft. **Postpaid \$2.00.**

SAUCER MAGNOLIA (*Magnolia soulangeana*) 15-20 ft. Large flowers of delightful fragrance, pink in the bud and white when open, cover the entire tree in the spring before the leaves appear. Hardy as far north as Boston or Detroit. Mix soil with Seneca Brand Peat Moss. (see page 16). 18-24 in. **Postpaid \$6.00.**

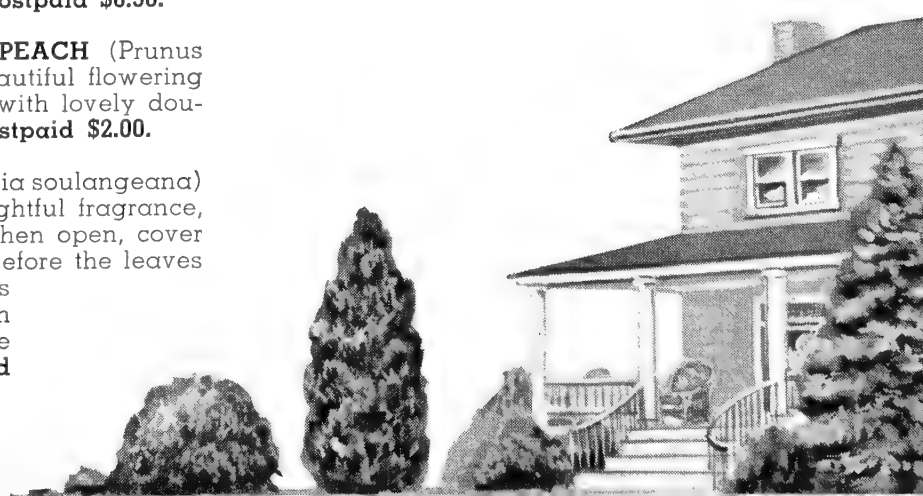
DOUBLE SCARLET HAWTHORNE (*Crataegus ox. splendens*). 15-20 ft. Double red flowers cover the branches in May and June, followed by red berries. 4-5 ft. **Postpaid \$6.50.**

BLUE HYDRANGEA

(*Hydrangea Domotoi*)

2-3 ft. Nikko Blue, the most beautiful of all hardy hydrangeas! Produces immense flower heads frequently a foot across which last for many weeks in mid-summer. In acid soil the flowers are a true blue, in neutral or alkaline soil they turn pink. To create the proper acidity for blue flowers water every two or three weeks with aluminum sulphate at the rate of two tablespoons to the gallon of water. Thrive well in partial or full shade. Protect them during the winter as do rose bushes. 9-12 in. **Postpaid \$2.25.**

- Seneca Brand Peat Moss mixed liberally with the soil will create an acid condition for lovely blue hydrangeas. For description of Peat Moss see page 16.



GARDEN ARISTOCRATS (continued)

PINK DOGWOOD (*Cornus florida rubra*). 15-20 ft. A beauty in the spring with its profuse display of reddish-pink flowers, it is even more impressive in the fall with its deep red foliage and scarlet fruits. Prefers partial shade and slightly acid soil. Mix soil with Seneca Peat Moss (see page 16). 2-3 ft. **Postpaid \$6.00.**

WHITE DOGWOOD (*Cornus florida*). 15-20 ft. Large flowers over 3 inches in diameter cover the tree in spring. In the fall foliage changes to gorgeous reds while scarlet fruits add to the beauty. Prefer partial shade. Mix soil with Seneca Peat Moss. 3-4 ft. **Postpaid \$4.00.**

JAPANESE CRAB (*Malus floribunda*). 15-20 ft. Pink flower buds open into a spectacular flood of white blossoms which completely hide the branches. Later in the season tree is adorned with tiny Apples. 4-5 ft. **Postpaid \$2.50.**

JAPANESE LILAC (*Syringa japonica*). 20-25 ft. One of the rarest of lilacs, it boasts majestic clusters of yellowish-white flowers in June. 2-3 ft. **Postpaid \$2.25.**

RED FLOWERING CRAB (*Malus Hopa*). 20-25 ft. Literally blanketed with large, rose-colored flowers of fine fragrance in the spring, and clusters of bright red fruits in late summer and fall. Thrives on poorest soil. 4-5 ft. **Postpaid \$2.50.**

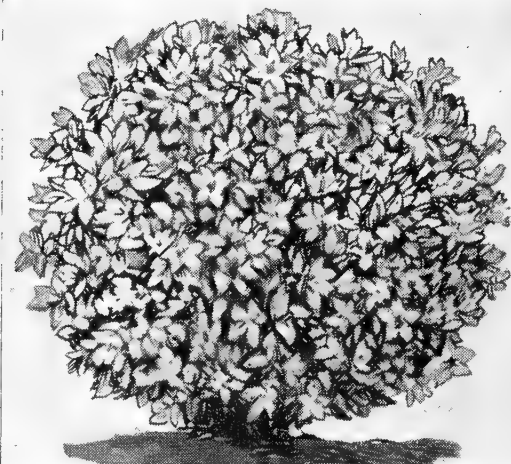
AMERICAN RED BUD (*Cercis canadensis*). 20-25 ft. Also known as Judas Tree, this picturesque aristocrat is striking in the early spring when branches are covered with clusters of pink flowers. 3-4 ft. **Postpaid \$2.50.**

JAPANESE CHERRY (*Prunus kwanzan*). 25-30 ft. A welcome herald of spring with its maze of double pink blossoms. 4-5 ft. **Postpaid \$5.00.**



Japanese Cherry

Stern's AZALEAS - Aristocrats OF SHRUBS



Hardy Azalea

VIVID BLOOMS THIS SPRING! We feature a select supply of Azaleas that will give you an assortment of hues from the end of April until the end of June. The colors vary from countless shades of orange, flame, yellow to salmon-orange and brownish-gold. Planted as foundation plantings in front of evergreens they create an imposing picture of beauty and color, succeeding equally well in sun or shade.

IMPORTED FROM HOLLAND! Varieties that thrive in any type of soil, are perfectly hardy, will bloom for you this spring. Plant at least three of this superior strain for striking color effect!

FULL OF BUDS! Watch them grow, increasing in beauty as they progress in size each year.

AZALEA MOLLIS—All Colors Mixed

Reach a height at maturity of 3-4 ft. Unlike all other azaleas these are tolerant of lime and thrive almost anywhere. These spring-heralding beauties are in great demand and we expect our imported strains to be sold out early; so we suggest you place your order at once! 12-15 inches.

\$2.75 each Postpaid 3 for \$7.95 Postpaid 10 for \$25.00 Postpaid

Seneca Brand Peat Moss for Azalea Care

To achieve the ultimate beauty from your azalea bushes we recommend liberal mixing of Seneca Brand Peat Moss with the soil. Mix 5 lbs. to soil for one to three plants, 10 lbs. to soil for four to six plants. See full description of Seneca Brand Peat Moss on page 16.

Rose of Sharon **FLOWERING SHRUBS**

One of the most impressive of all Flowering Shrubs is the Rose of Sharon (*Hibiscus syriacus*). These majestic shrubs offer you their flowering beauty in a wide range of color. Violet-purple, white, bright red, pink and blue flowers are available, each 3-4 inches across. These old-time favorites reach a shrub height up to 10 ft. Picture such beauty on your lawn in full bloom from July until frost! They last a lifetime, and become more beautiful each year! These sturdy shrubs require very little care, thriving anywhere in any type of soil.

Choose some of each group: double and single flowering. While doubles are the more popular, botanical experts agree that the singles are actually more beautiful. **BLOOM THE FIRST YEAR PLANTED.**

Heavy Bushes, 2-3 ft. and 3-4 ft. Postpaid Each \$1.25; 4 for \$4.80; 10 for \$10.00.

DOUBLE

ARDENS. Double violet-purple.
BICOLOR. Double white with red eye.
BOULE DE FEU. Double bright red.
JEANNE D'ARC. Double pure white.
LADY STANLEY. Double pink, sprinkled with white.
ANEMONAEFLORUS. Double pink.

SINGLE

COELESTIS. Single blue.
RUBIS. Single pink with red center.
TOTUS ALBUS. Single white.

Double Rose of Sharon Garden

(Group No. 133)

6 Double Rose of Sharon Bushes (1 of each listed) for only **\$6.60** Postpaid

Single Rose of Sharon Garden

(Group No. 134)

3 Single Rose of Sharon Bushes (1 of each listed) for only **\$3.60** Postpaid



Double Flowering ROSE of SHARON TREES

Guaranteed to Bloom in 15 Weeks

These hardy trees will give you thousands of lovely rose-type blossoms that contrast with the rich green foliage to make a sight lovely to behold! Each blossom is 3-4 inches across. You can enjoy this beauty this year . . . plant them early in the spring and be rewarded with the prettiest floral picture continuously from July to October. Requiring very little care, these trees will thrive anywhere in any soil, becoming more beautiful each year. Last a lifetime! Require no winter protection! They grow 8-10 ft. tall at maturity. Choose from these varieties: **Lucy** (double red), **Anemonaefflorus** (double pink), **Banner** (double white with red center).

Large Mature Trees, 5-6 ft., Each 3 for
No. 1 **\$5.00 \$12.00**

Tri-color Rose of Sharon

Three colors on Single Bush

A grafted variety that will make your garden the envy of your neighborhood! Double purple, double red, double white, all blooming at the same time on the same bush in late summer and early fall. An amazing novelty.

Postpaid \$3.00 Each; 2 for \$5.50

Fragrant FRENCH LILACS

FRENCH LILACS will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. You and yours, for generations to come, will delight in the rich fragrance of their blossoms, their breath-taking abundance and color. They grow 10-12 ft. tall at maturity.

RED LILAC (Ludwig Spaeth). Large, single blossoms of royal, dark purplish red. Unexcelled for beauty and fragrance. 1½-2 ft. **Postpaid 3 for \$5.10; Each \$1.75.**

WHITE LILAC (Marie LeGraye). Large single flowers, creamy white. 1½-2 ft. **Postpaid 3 for \$5.10; Each \$1.75.**

DOUBLE FRENCH LILAC. Double French Lilacs in bloom are the loveliest sights imaginable! Picture gracefully drooping blooms of large clusters, unsurpassed for delicate fragrance. Choose from Charles Joly (double red), Mme. Casimir Perier (double white), President Grevy (double purple). 1½-2 ft. **Postpaid 3 for \$5.10; Each \$1.75.**

Fragrant French Lilac Collection
 (Group No. 135)

5 French Lilac Bushes, 1 of each listed, for only \$8.50
 Postpaid

SHADE TREES

Delight in the cool summer shade and the beauty provided by stately trees that add real value to your home! There is no better investment than a few of these fine, sturdy trees. Height listed after name of variety indicates size at maturity. Listed in order of ultimate height. Actual size at shipping is 6-8 ft., except as noted.



Norway Maple

TEAS WEEPING MULBERRY (*Morus alba pendula*). 8-10 ft. An imposing sight with its drooping branches that touch the ground completely hiding the stem. Produces an abundance of white or purple edible berries. Actual size 4-5 ft. **Each \$6.00.**

UMBRELLA TREE (*Catalpa bungei*). 12-15 ft. A small tree forming a globe-shaped head, frequently used in pairs at entrances where space is limited. Each year's growth should be cut back to its starting point in the winter. Actual size 5-6 ft. **Each \$4.00.**

EUROPEAN MOUNTAIN ASH (*Sorbus aucuparia*). 20-40 ft. One of the most ornamental of all trees, its clusters of flashy orange colored fruits form a brilliant picture from mid-summer until late fall. **Each \$4.00.**

WHITE BIRCH (*Betula alba*). 25-30 ft. Most attractive as individual specimens on the lawn! We have an excellent supply grown as clumps with three trunks. The bark turns white after a year or two, making a colorful contrast to the green of the lawn. **Each \$6.00.**

CUT-LEAF WEEPING WHITE BIRCH (*Betula alba lacinata*). 30-35 ft. A graceful white-barked tree with drooping limbs and cut-leaved foliage. Single stem. **Each \$6.00**

FLOWERING CATALPA (*Catalpa speciosa*). 30-40 ft. A rapid grower with large, heart-shaped leaves and panicles of white flowers in June. **Each \$2.50.**

CHINESE ELM (*Ulmus pumila*). 40-50 ft. This quick grower with its small attractive leaves, is extremely hardy in severe sections. **Each \$2.50.**

GOLDEN WEEPING WILLOW (*Salix Niobe*). 40-50 ft. This botanical beauty grows fast with golden yellow bark. Attractive in summer and winter. Thrives everywhere, even in exceedingly wet spots. **Each \$3.00.**

EUROPEAN LINDEN (*Tilia cordata*). 50-60 ft. A beautiful shade tree, it boasts sweet-scented cream colored blossoms over the entire tree in mid-summer. **Each \$5.00.**

SUGAR MAPLE (*Acer saccharum*). 50-60 ft. A native American variety, most colorful in the fall when its leaves are bright yellow, orange and scarlet. Thrives well in sun as well as shade and furnishes sap from which maple sugar is made. **Each \$4.00.**

NORWAY MAPLE (*Acer platanoides*). 50-60 ft. A fast grower, making a compact well-shaped tree with dense rich foliage, deep green all summer. **Each \$4.00.**

PIN OAK (*Quercus palustris*). 50-60 ft. This majestic tree, the fastest growing oak, develops in symmetrical, broadly pyramidal form and the foliage colors to a beautiful coppery-red in the fall. **Each \$6.00.**

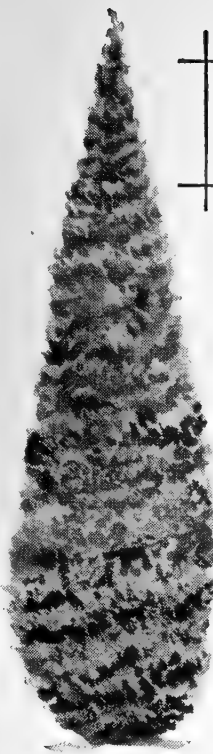
BLACK WALNUT (*Juglans nigra*). 50-60 ft. A fast growing, native tree that is valuable for timber and nuts. **Each \$3.50.**

RUSSIAN MULBERRY (*Morus alba*). 50-60 ft. A beautiful sight in June with its abundance of white or purple edible berries. Actual size 5-6 ft. **Each \$2.50.**

SILVER MAPLE (*Acer dasycarpum*). 60-80 ft. You'll get good shade quickly from this fastest growing of all the maples! Foliage is silvery on the underside and beautifully colored in the fall. **Each \$3.00**

LOMBARDY POPLAR (*Populus nigra italica*). 60-80 ft. A narrow-grower, especially effective for specimen planting as for boundary lines and entrances. Excellent as windbreak. **Each \$1.50. 10 for only \$11.00.**

Stern's **HARDY EVERGREENS**



A Continuing Pleasure for Years to Come!

The beautiful range of color, from deepest green to pale apple-green, plus the wide choice of shapes adaptable to easy pruning, make evergreens the foundation of your garden decor! We offer well-shaped specimens, transplanted several times and carefully pruned for symmetrical development. Each evergreen is shipped with **root system intact** and wrapped in sphagnum moss. Planting instructions accompany every shipment. • Upright kinds are measured by height, spreading kinds by width.

AMERICAN ARBORVITAE (*Thuja occidentalis*). This upright tree, excellent for hedges, can be trimmed to form a dense screen or fence. Height at maturity (if allowed to grow untrimmed) is 30 ft. 18-24 in. **\$3.00 Postpaid.**

AUSTRIAN PINE (*Pinus nigra austriaca*). Because of its unusually long, strong, very dark green needles, this fast growing pine makes an attractive specimen on the lawn. Maturity height 50 ft. 18-24 in. **\$3.00 Postpaid.**

COLORADO BLUE SPRUCE (*Picea pungens glauca*). One of the most beautiful of all spruces, forms a pyramidal tree of bluish foliage. Maturity height 60 ft. 15-18 in. **\$4.50 Postpaid.**

COLUMN YEW (*Taxus media Hicksii*). Bright red berries decorate this beauty in fall and winter. The dense, dark green foliage is frequently as broad at the top as at the bottom. Grows in sun and shade. Beautiful if planted as a specimen as well as in hedges. Maturity height (if allowed to grow untrimmed) 10 ft. 12-15 in. **\$4.50 Postpaid.**

GLOBE ARBORVITAE (*Thuja occidentalis globosa*). Impressive dwarf globe form. Used effectively as entrance markers either in pots or in the ground. Maturity height and spread 3 ft. 12-15 in. **\$3.00 Postpaid.**

IRISH JUNIPER (*Juniperus hibernica*). A very narrow pyramid that is quite effective because of its spire-like shape. Maturity height 8 ft. 18-24 in. **\$3.00 Postpaid.**

NORWAY SPRUCE (*Picea excelsa*). This rapid grower is frequently used as a Christmas tree and wind-break, presenting an impressive sight in the winter when it is loaded with glittering snow. Maturity height 60 ft. 18-24 in. **\$3.00 Postpaid.**

PFITZER JUNIPER (*Juniperus chinensis Pfitzeriana*). Most popular of the spreading junipers. The beautiful silvery green foliage holds its color both in the winter and summer. The branches are partly upright with drooping tips. Resistant to city dust and smoke. Maturity spread 8 ft. 12-15 in. **\$3.50 Postpaid.**

PYRAMIDAL ARBORVITAE (*Thuja pyramidalis*). Summer and winter you'll have bright green color from this narrow column-like tree. Maturity height 25 ft. 18-24 in. **\$3.50 Postpaid.**

SPREADING YEW (*Taxus cuspidata*). This compact variety is very handsome with its graceful arching branches. Easily trimmed, it makes a beautiful hedge, and grows in shade and sun. Bright red berries in fall and winter add to the beauty. Maturity height and spread 8 ft. 12-15 in. **\$4.50 Postpaid.**

SPECIALS

COLORADO BLUE SPRUCE

Its rich blue and sage coloring makes it an imposing addition to your lawn, forming a beautiful pyramid. Maturity height 60 ft. 10-12 in. size. **Postpaid, \$2.00 each; 3 for \$5.00; 10 for \$15.00.**



SWISS MUGHO PINE

A select strain of very dwarfing, spreading form. Slow growing and hardy. Perfect as specimens or as low, compact hedges. 10-12 in. **Postpaid, \$1.50 each; 3 for \$3.75; 10 for \$9.00.**

Evergreen Collection

(Group No. 136)

A good group to plant around your home for permanent year 'round beauty. 10 Evergreens, well shaped, well rooted specimens (one of each listed, except for Specials at right).

All 10
for only

\$28.00

Express
Charges
Prepaid

Decor-Way Collection

(Group No. 137)

2 Pyramidal Arborvitae, 1-1½ ft.; 2 Pfitzer Juniper, 9-12 in.; 2 Swiss Mugho Pine, 6-9 in.

All 6
for only

\$5.95
Postpaid

FLOWERING VINES



Sweet Autumn Clematis

For a nominal investment you can improve the value of your property and enjoy lasting charm and graceful beauty with hardy, thriving Flowering Vines. Let them frame your doorways, windows, garage, enhancing your buildings with thousands of brightly colored flowers. Once planted, they require almost no care, will last a lifetime. Set them 3-4 ft. apart.

BITTERSWEET (*Celastrus scandens*). This native vine yields bunched berries of lasting orange-red, retaining their color for long periods. Popular for winter bouquets. Plant 2 for pollination. **Postpaid \$1.00 each.**

BOSTON IVY (*Ampelopsis Veitchii*). Your walls will have their own tapestry, charming to the extreme with changes of color in the fall to beautiful shades of crimson and yellow. Clings to wall without support. **Postpaid \$1.00 each.**

DUTCHMAN'S PIPE (*Aristolochia Siphon*). Magnificent large, heart-shaped leaves with purplish blossoms resembling miniature pipes. Beautifies as it shades porches, arbors, etc. **Postpaid \$2.00 each.**

EVERBLOOMING HONEYSUCKLE (*Lonicera heckrottii*). Hundreds of fragrant flowers, flame-scarlet outside and gold inside, cover the plants from June to October. Beautifies porches, trellis, fences, etc. Hardy. Thrives in sun or partial shade. **Postpaid \$1.50 each.**

PURPLE WISTERIA (*Wisteria sinensis*). Grafted plants with large fragrant flowers that bloom very young. Each cluster opens at about the same time before any leaves appear. **Postpaid \$1.50 each.**

SCARLET TRUMPET HONEYSUCKLE (*Lonicera sempervirens*). Very showy, non-fragrant, bright scarlet, trumpet-shaped flowers appear in June and last through late September, giving way to lovely yellow berries. Thrives in sunny as well as shady locations. **Postpaid \$1.00 each.**

SILVER LACE VINE (*Polygonum auberti*). The fastest growing hardy vine, usually growing 15-20 ft. the first year. Covered with thousands of white flowers from mid-summer to late fall. **Postpaid \$1.25 each.**

SWEET AUTUMN CLEMATIS (*Clematis paniculata*). Produces a profuse amount of star-like, creamy-white flowers, an inch across in September. Grows quickly to a height of 20-30 ft. **Postpaid \$1.50 each.**

TRUMPET VINE (*Bignonia radicans* Mme. Galen). All summer long this grafted trumpet vine produces apricot to orange colored flowers 2½ to 3 inches across, growing in great clusters. Perfectly hardy, does best in sunny location. These vines fasten themselves to brick or wood without support. **Postpaid \$2.50 each.**

EVERGREEN WINTERCREEPER (*Euonymus radicans vegetus*). Perfectly hardy evergreen wall-covering vine which clings to stones, brick or wood without support. The bright orange-red berries remain on the plant most of the winter. **Postpaid \$2.50 each.**

LARGE FLOWERED CLEMATIS

These hardy hybrids are notable for their spectacular flowers. 4-6 inches across. The first flowers appear in July, and they keep coming until September. Grow them on arbors, old tree stumps or trellises. A partially shaded location is ideal. Available varieties: **Henryi** (Creamy White), **Jackmani** (Deep Violet-Purple), **Mme. Ed. Andre** (Purplish Red), **Ramona** (Lavender-Blue).

POSTPAID **\$1.75** EACH

4 for \$6.50

(one of each color).

GROUND COVER VINES

Do you have a spot where nothing will thrive because of shade or unfavorable soil conditions? If so, plant these ground cover vines, setting them in the ground 2 ft. apart each way.

ENGLISH IVY (*Hedera helix*). This variety is most popular because its lovely shiny leaves make a perfect evergreen ground cover even in the deepest shade. **Postpaid 10 for \$6.50; 25 for \$15.00.**

HALL'S HONEYSUCKLE (*Lonicera halliana*). This fine ground cover is also frequently grown over fences. The foliage is almost evergreen, retaining its deep green until early spring, while the exceedingly fragrant buff flowers attract bees and humming birds. **Postpaid 10 for \$8.00; 25 for \$16.00.**

PACHYSANDRA TERMINALIS (Spurge). Requires no sun, will thrive in any shady spot, even under trees! Foliage is bright, glossy green. **Postpaid 10 for \$4.50; 25 for \$10.00.**

VIRGINIA CREEPER (*Ampelopsis quinquefolia*). A splendid ground cover for any location where no other vegetation will grow. Unsurpassed for beauty by any other vine in autumn when the leaves turn to the most vivid tones of crimson, scarlet and orange. **Postpaid 10 for \$8.00; 25 for \$16.00.**

HEDGES

Add distinction to your garden or lawn by proper use of hardy hedges. Height listed after name of variety indicates size at maturity. Varieties listed in order of ultimate height.

DECIDUOUS HEDGES

	Actual Size	10 for	25 for	100 for
GREEN-LEAF BARBERRY (<i>Berberis Thunbergi</i>). 4-5 ft. Popular for its low and dense growth. Plant 1½ ft. apart. Postpaid	12-18 in.	\$ 4.50	\$10.00	\$35.00
AMUR PRIVET (<i>Ligustrum amurense</i>). 5-6 ft. Hardest of the Privets. Plant 1 ft. apart. Postpaid	12-18 in.	2.50	5.00	18.00
CALIFORNIA PRIVET (<i>Ligustrum ovalifolium</i>). 5-6 ft. Almost evergreen. Not quite hardy in severe sections. Plant 1 ft. apart. Postpaid	12-18 in.	2.00	4.00	15.00
WHITE SPIREA (<i>Spirea van Houttei</i>). 5-6 ft. Beautiful flowering hedge attractive all year around. Plant 2 ft. apart. Postpaid	12-18 in. 2-3 ft.	3.50 8.00	8.00 18.00	28.00 60.00
MULTIFLORA ROSE (<i>Rosa multiflora japonica</i>). 8-10 ft. Makes an unpenetrable thorny hedge. Plant 1 ft. apart. Postpaid	15-18 in.	2.75	5.50	20.00
RED HONEYSUCKLE (<i>Lonicera tatarica Zabeli</i>). 8-10 ft. Fast and dense growing hedge which provides, quickly, complete privacy or protection against unsightly view. Plant 2 ft. apart. Postpaid	12-18 in. 2-3 ft.	4.50 8.00	10.00 18.00	35.00 60.00
CHINESE ELM (<i>Ulmus pumila</i>). 40-50 ft. Forms a tall screen quickly. Plant 3 ft. apart. Postpaid	2-3 ft.	4.50	10.00	35.00
LOMBARDY POPLAR (<i>Populus nigra italica</i>). 60-80 ft. Excellent as windbreak, effective along boundary line and entrance. Plant 3 ft. apart. Postpaid	3-4 ft.	6.00	12.00	40.00

EVERGREEN HEDGES

SWISS MUGHO PINE (<i>Pinus montana mughus</i>). 4-5 ft. A dwarfing Evergreen hedge, very picturesque and dark green all year around. Thrives under most unfavorable conditions, even in poor and sandy soil. Plant 1½ ft. apart. Postpaid	10-12 in.	9.00	18.00	60.00
AMERICAN ARBORVITAE (<i>Thuja occidentalis</i>). 25-30 ft. Makes excellent tall hedges which may be kept at any height desired by proper trimming. Plant 1½ ft. apart. Postpaid	10-12 in.	7.50	15.00	45.00
NORWAY SPRUCE (<i>Picea excelsa</i>). 50-60 ft. Rapid growing trees, excellent as windbreak and very beautiful all summer and winter. Plant 1½ ft. apart. Postpaid	10-12 in.	7.50	15.00	45.00

HARDY *Perennials*

Every garden needs perennials! Indeed, no home garden is complete without them, providing a continual source of color outdoors and a convenient supply of cut flowers for interior use. **For most effective results, always plant perennials in groups of three**, setting them in a triangle shape. Perennial borders are best when they are planted along a fence or in front of shrubbery. Flowering beauty repeats year after year.

CHRYSANTHEMUMS—Popular Fall Favorites

We offer a list of outstanding varieties . . . all guaranteed to bloom the first year, beginning in September and continuing until frost.



Large Flowering Hardy MUMS

Postpaid 3 for \$2.50; 10 for \$7.50.

AVALANCHE. Fluffy white 5 inches across. Soft yellow tinted bud rich creamy-white when open. Late September. Height 1½ ft.

BETTY. Large double 2½ in. blooms of lovely apple blossom pink with deep rose center on long upright stems. Early October. Height 2½ ft.

BURGUNDY. Outstanding wine red. Fine 2½ in. blooms. Height 1½ ft. Early October.

CARNIVAL. Most brilliant of all mums. Glowing burnt orange. Full double 3½ in. blooms on long slender stems. 2½ ft. to 3 ft. high. Full bloom October 10.

CHARLES NYE. About the best golden yellow. Perfect 2½ in. blossoms. Height 2 ft. Late September.

GOLDEN HOURS. Finely shaped deep lemon yellow, slightly incurved blossoms. 2½ in. blooms. Height 2 ft. Blossoms middle September.

LAVENDER LADY. Double, true silvery lavender flowers 3 inches or more across on perfect branching sprays. Height 2½ ft. Late September.

MELLOW GLOW. Bronzy peach and soft orange buff. Fully double perfect blossoms on well branched sprays. Cuts beautifully. 2-2½ ft. high. October 5.

RED VELVET. The best red. Very hardy, 2 ft. plants loaded with splendid crimson blooms. Early October.

WHITE WONDER. Fine white pompon, a glorious cutting variety. Flawlessly formed white globes in vast quantities per stem. 2½ ft. high. Blooms late September.

Favorite Hardy Cushion MUMS

Dwarf, spreading plants that grow only to a height of 12-18 in., but spread as much as 2 ft. across. Begin in August and continue until frost.

Postpaid 3 for \$2.50;
10 for \$7.50

PINK CUSHION. Mounds of light pink flowers. Extra early and long blooming period, from late August until frost.

YELLOW SUPREME. Hundreds of light sparkling yellow blossoms which last a long time. Flowers from late August until frost.

RED CUSHION. Deep bronzed flowers. Neat and compact habit. Early October.

JOAN HELEN. The finest mum in its shade. Rich crimson purple. Stocky 18 inch plant. Sept. 15.

POWDER PUFF. Best white cushion. Very hardy, compact plant. Seldom over 1 ft. tall. Will bloom from late August until frost.

Cushion Mum Offer

(Group No. 138)

One of each of five hardy varieties listed. All five for only

\$3.75 Postpaid

Hardy Mum Offer

(Group No. 139)

Large flowering hardy Chrysanthemums, 10 outstanding varieties described at left.

One of each listed. All ten for only **\$7.50** Postpaid

Hardy, Field-Grown PHLOX

During the summer months when you want color most you can build your entire garden around hardy, summer phlox. For best effect always plant colors in groups of three, setting in triangular shape. Plant in full sun, fertilizing soil with RA-PID-GRO. Plants will bloom this summer and for many years to come.

Postpaid 3 for \$1.75; 10 for \$5.00;

MARY LOUISE. Pure, glistening snow white.

SALMON GLOW. Flame pink with salmon.

FEUERBRAND. Flaming orange scarlet, tinted carmine.

SPITFIRE. Salmon-orange flowers with crimson eye.

FLASH. Scarlet-red.

LEO SCHLAGETER. Most fiery red of all phlox, **most popular.**

STAR LIGHT. Lavender with white star.

AMERICAN BEAUTY (new). Clear rose-pink.

HARVEST FIRE (new). Brilliant orange-scarlet.

PURPLEKRONE. Deep purple. New. A beauty.

(30)

Stern's Phlox Offer

(Group No. 140)

30 hardy, field-grown Phlox plants, No. 1 grade three of each of varieties listed. All 30 for only

\$12.00 Postpaid

10 hardy Phlox plants, No. 1, one of each listed for only **\$5.00** Postpaid

Stern's **DOUBLE PEONIES**

Spectacular beauty for a lifetime of enjoyment! That's the most appropriate description for hardy peonies. These eye-filling flowers bloom in May and June, starting the second year. Plant them so that the buds ("eyes") are not covered more than two inches deep. To insure best results fertilize with RA-PID-GRO.

Strong Roots, No. 1, Divisions with 3-4 eyes.

Postpaid \$1.25 Each; 3 for \$3.45; 10 for \$10.00.

EDULIS SUPERBA. Early. Dark pink. Very fragrant.

FELIX CROUSSE. Midseason. Good deep-rose red, very fragrant. Bomb-shaped globe surrounded by broad petals.

FESTIVA MAXIMA. Early. Very large white flowers surrounding crimson-flecked center.

LOUIS VAN HOUTTE. Late. Fine dark crimson.

MONS. JULES ELLIE. Early. The finest pink.

SARAH BERNHARDT. Late. Perfect for form and color. Even shade of lovely apple-blossom pink.



Peony Collection

(Group No. 141) for only

12 Double Peonies \$12.00

(2 of each listed) Postpaid

If you do not want the entire collection, we will supply 6 Double Peonies (1 of each listed) for **6.60** postpaid

Large Flowered **GLADIOLUS**

Gladiolus are among the easiest of all flowers to grow. These majestic, stately plants prefer a sunny spot and well-drained soil. Best effects are obtained by planting at intervals in April, May and June for a succession of bloom from July until late fall. Our imported gladiolus will produce tall, sturdy spikes and splendid flowers. They are the best varieties in each color.

Selected Bulbs, No. 1. Postpaid 12 for \$1.25; 25 for \$2.50; 100 for \$9.00.

CORONA. Creamy-white with rose picotee edges.

ELIZABETH THE QUEEN. Beautiful lavender, large ruffled florets.

HOPMAN'S GLORY. Clear yellow without markings.

LILAC WONDER. Soft rose-violet with white vein.

MAID OF ORLEANS. Pure white with cream shade in throat.

MRS. MARK'S MEMORY. Deep magenta with reddish blotch.

NEW EUROPE. Light red. A fine self-color.

PICARDY. Immense spikes of rich apricot-pink blooms.

ROSA VAN LIMA. Light rose with darker lines in throat.

SILENTIUM. White with red blotch in throat.

SNOW PATCHES. Very fine white; tall and straight spikes.

SPOTLIGHT. A large, ruffled, deep yellow with scarlet blotch. New.

VALERIA. The leading red variety. Excellent form.

WANDA. A large cream-white sport of Picardy.

YELLOW HERALD. Clear pale yellow. Tall, wiry stems.

Gladiolus Collection

(Group No. 142)

150 Large-Flowered Gladiolus bulbs (10 of each listed)

for only \$12.00 Postpaid

45 Gladiolus bulbs (3 of each listed) for only

\$4.50 Postpaid

Giant Prize-Winning DAHLIAS

Wonderful exhibition varieties, specially selected for giant size of flower, attractive color, and growing habit. **Selected Bulbs, No. 1, Postpaid 3 for \$2.50; Each \$.95.**

ANNA BENEDICT. Deep rich garnet. The best dark red variety.

JEAN TRIMBEE. Beautiful petunia-violet. Long-petaled, large flowers. Tall and strong grower.

LAETARE. Striking color combination of scarlet and gold. Well-formed flower on good stem.

MICHIGAN WHITE. The pure white Dahlia. Flowers average 7-8 in. across.

PREMIER'S WINSOME. Soft amaranth-pink with lighter shadings. Excellent variety.

TOWER'S EMPIRE. Clear golden-yellow. Excellent stems; unusual foliage.

Giant Dahlia Collection

(Group No. 143)

18 Giant Prize - Winning Dahlias (3 of each listed) for only \$12.00 Postpaid

6 Giant Dahlias (1 of each listed) for only \$5.00 Postpaid



Camellia - Flowered
Begonia

SINGLE BEGONIAS. Large flowers with clusters of stamens in center. Red, pink, salmon, scarlet, yellow, white.

FRILLED BEGONIAS. Lovely single flowers with beautifully frilled petals. Red, pink, salmon, yellow, white.

CARNATION BEGONIAS. Resemble a carnation with short, fringed petals. Red, pink, salmon, yellow, white.

HANGING BEGONIAS. This hanging type is suited to shady window boxes and hanging baskets, or in the rock garden where color is desired. All colors mixed.

Postpaid 3 for \$1.00; 12 for \$3.50; 25 for \$6.00; 100 for \$20.00.

ALL-STAR BEGONIA GROUP

(Group No. 144)

Includes all types! 9 Double Camellia, 6 Frilled, 6 Carnation, 6 Single, 3 Hanging. **\$6.75**
All 30 for only Postpaid

GIANT, TUBEROUS-ROOTED

Camellia Flowered BEGONIAS

30 years of intensive cross-breeding has transformed the Begonia from what was once a wild flower to one of the greatest achievements in botanical history! Nothing can compare in size and beauty, in ease of care and duration of bloom to the perfected Begonia. Gigantic flowers appear uninterruptedly from July until frost. Excellent for window boxes, equally beautiful in beds or groups.

Easy to Grow, Require Little Care!

Give them a shady location, a fairly rich soil (if your soil is poor, feed liberally with RA-PID-GRO), a fair degree of moisture, and they'll thrive with practically no care at all!

Giant Flowers Bloom All Summer Long!

From early July until late fall you'll have a wide range of pastel and bright colors, including red, pink, white, rose, yellow and intermediate shades. The lovely flowers bloom in clusters of three, one large male and two smaller females. The female buds should be removed as soon as they appear . . . this dis-budding improving the size and beauty of the large male. They will reward you with flowers 8-10 inches in size—an amazing sight.

Double Camellia-Flowered Begonias in Scarlet, Crimson, Orange, Salmon, Pink, Yellow, White or Mixed, all colors.

Postpaid 3 for \$1.00; 12 for \$3.50; 25 for \$6.00; 100 for \$20.

SPECIAL COLLECTION

(Group No. 145)

21 DOUBLE CAMELLIA-FLOWERED
BEGONIA BULBS

(3 of each color)
for only

\$5.50
Postpaid

Stern's

HARDY LILIES

These handsome, fragrant flowers of varied form are invaluable in the border or among the shrubbery. Plant them in rich, well-drained soil, in the sun, preferably at the base of plant somewhat shaded.

LILY COLLECTION

(Group No. 146)

30 Hardy Garden Lilies (3 of each listed) for only **\$12.00**
Postpaid

10 Lilies (1 of each) for only **\$5.00**
Postpaid

AURATUM (Gold-Banded Japan Lily). 3-6 ft. Delightfully fragrant white flowers spotted deep red with yellow band, blooming in August. Postpaid 3 for \$2.00; 12 for \$7.50.

HENRYI. 3-5 ft. Blooms in August and September. Rich apricot-yellow. Handsome curled petals. Postpaid 3 for \$2.00; 12 for \$7.50.

LONGIFLORUM (Easter Lily). 2 ft. Blooms in July. Large white trumpet-like flowers. Postpaid 3 for \$1.25; 12 for \$4.50.

ORANGE TRIUMPH. 4-5 ft. Blooms in June. Deep orange-yellow flowers. NEW. A real beauty. Postpaid 3 for \$1.25; 12 for \$4.50.

REGALE. 3-5 ft. Blooms in July. White, outside lilac pink. Postpaid 3 for \$1.25; 12 for \$4.50.

SPECIOSUM RUBRUM. 3-4 ft. Blooms in August and September. Many rose-pink, spotted crimson flowers. Postpaid 3 for \$2.00; 12 for \$7.50.

TIGRINUM FLORE-PLENO. 3-4 ft. Blooms in August. Double salmon-orange, spotted purplish-black. Postpaid 3 for \$1.25; 12 for \$4.50.

MARTAGON. 3-4 ft. Waxy light purple flowers, spotted with deep purple. Blooms in June and July. Postpaid 3 for \$2.00; 12 for \$7.50.

TENUIFOLIUM (Coral Lily). 18 in. Dwarf, graceful, with clusters of brilliant coral-red flowers in June. Postpaid 3 for \$1.25; 12 for \$4.50.

PHILIPPINENSE FORMOSANUM. 4-6 ft. Trumpet-like white flowers with emerald throat in August-September. Postpaid 3 for \$1.25; 12 for \$4.50.

Enjoy Fragrant Roses from June to November

**20
BEST**



EVERBLOOMING

ROSES

Which roses are the most popular? Which have the best rating for all-round rose characteristics? The American Rose Society offers the answers in their national ratings drawn from hundreds of reports made by members in all parts of the country. The 20 best, described briefly here, are rated "Very Good" and "Excellent." They will bloom in your garden starting this June, and will last for many years.

Selected Heavy Bushes, 2 year, field-grown, No. 1, your choice of varieties.

	Each	3 for	6 for	10 for
Postpaid	\$1.25	\$3.45	\$6.60	\$10.00

BETTY UPRICHARD. Coppery buds open into flowers of unusual size. Colored light salmon inside with brilliant orange and carmine outside.

CHRISTOPHER STONE. Delicious scents from these velvety-textured scarlet beauties.

CONDESA DE SASTAGO. Marvelous color contrast . . . large flowers of fiery red-copper inside with rich yellow outside.

EDITH NELLIE PERKINS. Salmon-rose flowers with outside old gold.

EDITOR McFARLAND. Shapely buds and double, brilliant pink blossoms.

ETOILE DE HOLLANDE. Immense buds open into double flowers of intense red with velvety sheen. Free bloomer.

GOLDEN DAWN. Very fragrant flowers of clear, unfading yellow.

MARGARET McGREDY. A constant bloomer whose double, cup-shaped flowers open orange-scarlet, turning a peculiar shade of carmine-rose.

McGREDY'S IVORY. Lovely, large flowers of soft, creamy-white merging into yellow base. Abundant bloomer, vigorous grower, good foliage.

McGREDY'S SCARLET. Vivid rose-red with a blazing scarlet sheen.

McGREDY'S YELLOW. A mass of gold anthers in the center of the flower contrasts with the unfading yellow of the outside. Glossy foliage. Vigorous and free-blooming.



Picture Rose

MME. JOSEPH PERRAUD. Long, slender buds of nasturtium-orange opening to sweetly fragrant flowers of nasturtium-buff with a slight hint of pale pink at petal edges.

MRS. PIERRE S. DUPONT. A yellow rose with double flowers of rich red-gold, almost orange in the petal depths.

MRS. SAM McGREDY. Scarlet-orange, changing to copper as blooms mature. Red canes and beautiful bronze foliage.

PICTURE. Velvety clear rose-pink with an undertone of salmon. Very double.

PINK RADIANCE. Produces almost continuous supply of deep pink blooms of lovely form.

POINSETTIA. Long pointed buds. Large, double flowers of bright unfading scarlet. Vigorous, prolific.

PRESIDENT HERBERT HOOVER. Large flowers of flaming scarlet and yellow in the bud, opening to soft creamy-yellow with scarlet markings. 2 ft. stems.

RED RADIANCE. A deep rosy-red sport of Radiance with all its good qualities.

SISTER THERESE. Dark, golden-yellow, long pointed buds, marked red.

EVERBLOOMING ROSE GARDENS

*Save Money on
These Special Groups*

20 Roses

Group No. 147

20 Everblooming Roses, tested and approved by the American Rose Society. 1 of each listed
For Only

\$20.00

Postpaid

10 Roses

Group No. 148

Any 10 Everblooming roses listed on this page. Your own choice

For Only

\$10.00

Postpaid

5 Roses

Group No. 149

5 Everblooming Roses — 1 of each, Condesa De Sastago, Etoile de Hollande, McGredy's Ivory, McGredy's Yellow, Picture. ALL 5

For Only

\$5.50

Postpaid

Everblooming Patented Roses

Selected Heavy Bushes, 2 year, field-grown, No. 1 Postpaid \$2.00 Each

CRIMSON GLORY. Many experts say this is the best dark crimson-red rose in the U. S. The deep red is marked by a velvety nap. Lovely fragrance.

DIAMOND JUBILEE. Very double flowers of buff-yellow, extremely large, very fragrant.

ECLIPSE. Produces long, slender yellow buds that open into multi-petalled flowers of lovely yellow. Fine fragrance.

ENCHANTMENT. Yellow tints on the outside contrast with the peach-pink inside. Huge double flowers.

MANDALAY. Clear golden yellow flowers up to 6 in. across. The largest of all yellow roses.

NEW YORKER. Giant size clear red flowers of beautiful form. Extremely hardy.

Everblooming Rose Collection

(Group No. 150)

FOR ONLY

6 Patented Everblooming
Roses, 1 of each listed—

\$11.50

POSTPAID



Climbing American Beauty

PRIMROSE. Plant some yellow as contrast against red climbers! Double flowers in June.

BLAZE. Blooms continuously throughout summer and fall with heaviest concentration of its scarlet flowers in June. Postpaid \$1.75 each.

CLIMBING PEACE. A continual supply of large yellow buds that open into 5-inch blossoms, cream-yellow to delicate pink. Recommended only for planting in mild climate. Careful protection required in winter. Postpaid \$2.50 each.

NEW DAWN. Blooms in June and continues throughout summer and fall. Apple blossom

CLIMBING ROSES

A Component Part of Home Decor!

Framing your porch, entrance, garage, fences, etc., with a rustic beauty all their own, Climbing Roses become a component part of your exterior decor. No home is really complete without their spectacular beauty, yet nothing gives so much satisfaction at so little cost and with so little care! Hundreds of blooms throughout the season lend their touches of brilliant color and their great clusters of gorgeous flowers framed by luxuriant foliage make an impressive picture of even the most drab exterior. Plant them 6 ft. apart. Fertilize with RA-PID-GRO for best results.

Selected Heavy Bushes, 2 year,	Each	4 for	10 for
field-grown, No. 1 . . . Postpaid	\$1.25	\$4.80	\$10.00

CLIMBING AMERICAN BEAUTY. Every June you'll get an abundance of large, fragrant flowers, double rosy-carmine, excellent for cutting.

CLIMBING TALISMAN. A climbing sport of the well-known Talisman. The buds are red and gold, opening into blooms of breathless scarlet-orange and yellow. Blooms from June until late fall. This variety is recommended only for planting in mild climates. Careful winter protection is required.

DR. W. VAN FLEET. Long-stemmed, beautifully formed flowers of soft pink. Blooms in June.

PAUL'S SCARLET. Popular favorite, fully described on inside back cover.

SILVER MOON. Creamy buds opening into velvety, semi-double white flowers in June.

Everblooming CLIMBING ROSES

pink flowers, sweetly fragrant. Postpaid \$1.75 each.

EVERBLOOMING CLIMBING ROSE COLLECTION

(Group No. 151)

3 Everblooming Climbing
Roses, 1 of each
listed for only

\$5⁷⁵

Postpaid

Everblooming SHRUB ROSES

Bloom in large clusters from early summer to fall. Old-fashioned Roses, prized for their hardiness in the coldest sections and ease in growing. Their very erect, spiny stems and wrinkled foliage make them valuable for hedges and shrubbery, reaching a height of 4 to 6 ft.

Selected Heavy Bushes, 2-year, field-grown, No. 1

	Each	3 for	6 for	10 for
Postpaid	\$1.25	\$3.45	\$6.60	\$10.00

BELLE POITEVINE. A double pink Rugosa Rose, blooming in big clusters all summer.

F. J. GROOTENDORST. Clusters of bright red, very double flowers with fringed petals similar to a carnation. Blooms all summer and succeeds everywhere. Combines the flowers and everblooming habits of the Polyanthas with the famed Rugosa vigor.

GRUSS AN TEPLITZ. Large scarlet-red double flowers in clusters. Blooms from June until fall.

HANSA. A Rugosa Rose with the true Rugosa foliage and semi-double crimson flowers. Continuous bloomer.

PINK GROOTENDORST. Excellent as a hedge. Clusters of deep pink flowers with fringed petals, blooming until late fall.

RUGOSA ROSE (*Rosa rugosa*). Single red-dish-purple flowers from May to September.

SIR THOMAS LIPTON. Semi-double white Rugosa Rose, blooming all summer and fall.



Golden Rose of China

Spring-Blooming Shrub Roses

The same hardy characteristics as the everblooming except that they bloom only in the spring. Outstanding by their beautiful range of colors. Each bush is a beauty spot in June, attracting wide attention wherever planted.

Selected Heavy Bushes, 2-year, field-grown, No. 1

	Each	3 for	6 for	10 for
Postpaid	\$1.25	\$3.45	\$6.60	\$10.00

AUSTRIAN COPPER. Single flowers of intense copper-red, reverse of petals are bright golden yellow.

GOLDEN ROSE OF CHINA (*Rosa hugonis*). A sight to behold in June when the graceful, arching branches covered with single golden flowers, 2½ inches across!

HARISON'S YELLOW. Semi-double flowers of sweet fragrance. Bright golden yellow. Exquisite beauty.

PERSIAN YELLOW. Double golden yellow flowers in abundance in June.

(Group No. 152)

7 Everblooming Shrub Roses

1 of each listed for only **\$7.50** Postpaid

(Group No. 153)

4 Spring-Blooming Shrub Roses

1 of each listed for only **\$4.40** Postpaid

Stern's HYBRID PERPETUAL ROSES

Old-Fashioned Roses, hardy in coldest sections. Always popular because their immense flowers are very double, and they last for a long time, making them ideal as cut flowers.

Selected Heavy Bushes, 2-year, field-grown, No. 1..

	Each	3 for	6 for	10 for
Postpaid	\$1.25	\$3.45	\$6.60	\$10.00

F. K. DRUSCHKI. The very large, snow-white double flowers, while not fragrant, present a magnificent sight as the giant blooms are found in profuse abundance in the spring and at intervals during the summer.

GEORGE AHREND. Produces double pink flowers of immense size, well formed, and very fragrant. Blossoms continuously all summer.

HUGH DICKSON. Dark red, velvety flowers, very large, double, and very fragrant.

MAGNA CHARTA. Very large double flowers, bright pink suffused with car-

mine. Heavily perfumed. A profuse bloomer.

PAUL NEYRON. The largest of all! Immense blooms of deep rosy pink, each flower measuring approximately 5 inches. Very double. Stems are almost thornless. Produces an abundance of beautiful, gloriously fragrant roses in the spring and scattered flowers in the fall.

Old-Fashioned Hybrid PERPETUAL ROSE GARDEN

(Group No. 154)

5 Hybrid Perpetual Roses, one of each listed for only

\$5.50
Postpaid

- MORE COLOR • CONTINUOUS BLOOMS!
- EASIEST OF ALL TO GROW!
- STERN'S

Polyantha and Floribunda Roses

FLOURISH WITH A MINIMUM OF CARE!

These are the easiest to grow and most universal of roses! They are ideal for planting along your entrance walk, forming a small hedge whose blossoms give color and beauty all summer long. They will bloom in your garden starting this June, and will last for many years. Polyantha Roses produce small double flowers in immense clusters and grow about 2 ft. tall. Floribundas have larger blossoms developing in large clusters, often as many as 50 or more in one head, growing up to 3 ft. in height. Enjoy their color from June until late fall. Plant Floribundas and Polyanthas 1½ ft. apart, fertilize with RA-PID-GRO frequently and liberally.

Selected Heavy Bushes, 2-year, field-grown, No. 1

	Each	3 for	6 for	10 for
Postpaid	\$1.25	\$3.45	\$6.60	\$10.00

CHATEAU. Floribunda. Double scarlet-crimson flowers in great profusion. NEW. Very beautiful.

ELSE POULSEN. Floribunda. A magnificent rose with great clusters of pink flowers.

FLORADORA. Floribunda. Camellia-like flowers described on inside back cover.

GOLDEN SALMON. Polyantha. Double salmon with a glow of gold makes this an unusual variety for between evergreens.

IDEAL. Polyantha. Double dark scarlet-red flowers. The darkest color of all reds.

PATENTED FLORIBUNDA

BETTY PRIOR. The long stems hold large clusters of carmine flowers, slightly lighter inside. **Postpaid \$1.50 each.**

FASHION. An entirely new color. Oriental-red buds opening into fragrant, coral-peach colored flowers. One of the best. **Postpaid \$2.25 each.**

PINOCCHIO. Lovely buds and gorgeous flowers on long sprays make this variety ideal for bouquets. Pink, enhanced by golden salmon. **Postpaid \$1.75 each.**

RED PINOCCHIO. Large clusters of velvet-like dark red flowers. **Postpaid \$1.75 each.**

SUMMER SNOW. Most prolific of white floribundas. Large double flowers in large clusters. **Postpaid \$1.50 each.**



Katherine Zeimet
Polyantha Rose

KATHERINE ZEIMET. Polyantha. Double white blossoms all summer long.

LAFAYETTE. Floribunda. Semi-double crimson-red flowers. An abundant bloomer.

ORLEANS. Polyantha. Bright cherry-red, long lasting double flowers.

RED RIPPLES. Floribunda. Double brilliant red. Petals have wavy rippling edges. NEW.

YELLOW POULSEN. Floribunda. Semi-double yellow flowers.

POLYANTHA & FLORIBUNDA ROSE GARDEN

(Group No. 155)

10 Polyantha and Floribunda Roses
(1 of each listed) for a colorful
display of flowers
from June until
late fall.

\$10.00

All 10 for only

POSTPAID

PATENTED FLORIBUNDA OFFER

(Group No. 156)

5 Lovely, Patented Flori-
bunda, one each of varie-
ties listed for only

\$8.25

POSTPAID

PAUL'S SCARLET Climbing Rose →

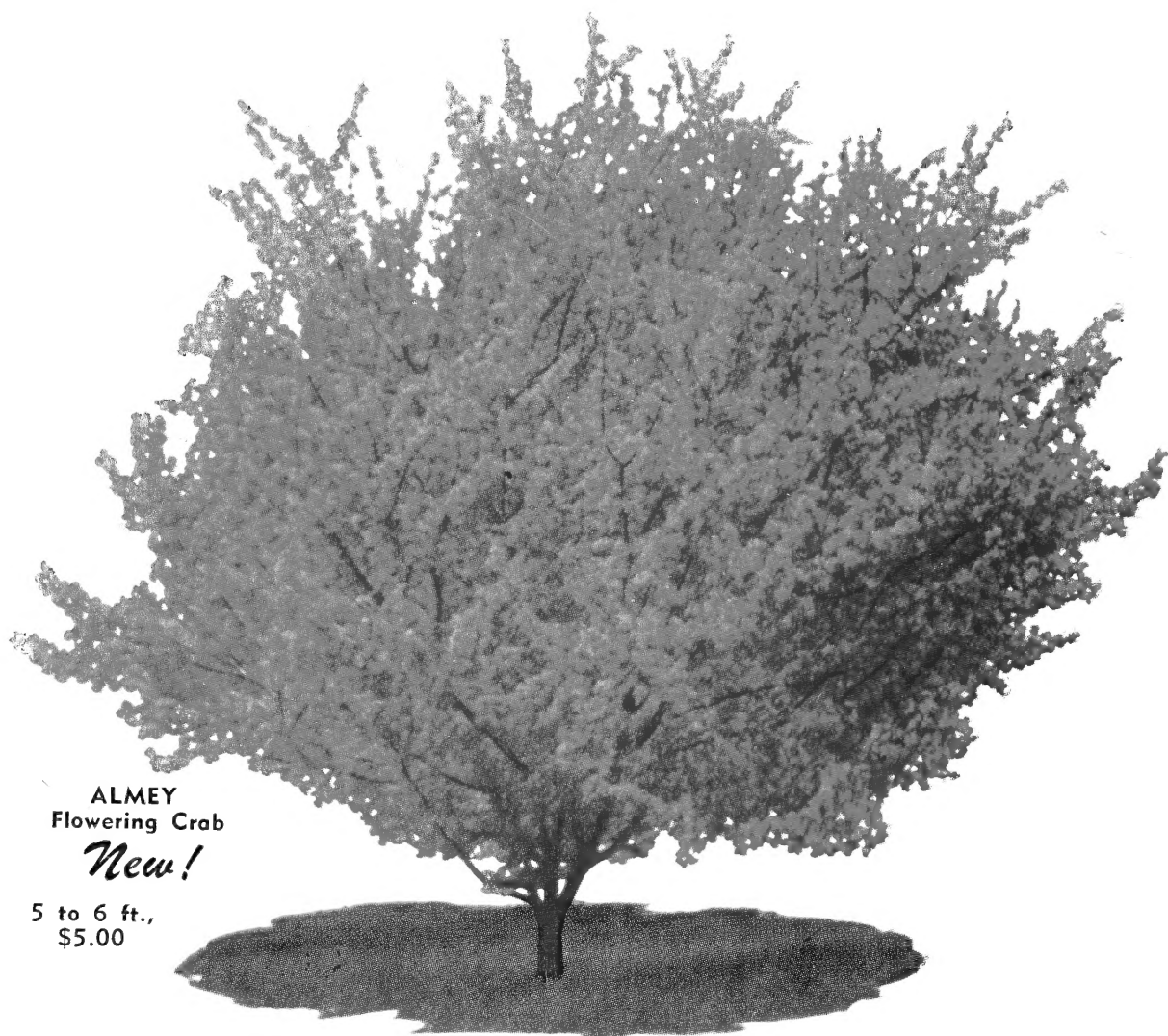
Paul's Scarlet Roses are the country's favorite climbing Roses. They are rated by the American Rose Society on top of all other climbers. Their fiery scarlet flowers cover the plants with hundreds of blooms in June and July. Plant them on your porch, entrance, garage, over fences, or as a flowering hedge without support, 6 feet apart. Wherever you plant them they will make a spectacular display of beautiful flowers. **Postpaid, \$1.25 Each; 10 for \$10.00.**

FLORADORA Floribunda Rose

Plant Floradora Floribunda Roses along your entrance walk or in groups between evergreens for a magnificent display of colorful flowers from June until late fall, sometimes until Christmas. Their flowers are formed like Camellias, double cinnabar-red touched with orange-scarlet and geranium. You will enjoy their beauty all summer and fall. **Postpaid, \$1.25 Each; 10 for \$10.00.**



FLORADORA
Floribunda Roses
Postpaid, \$1.25 Each; 10 for \$10.00



ALMEY
Flowering Crab

New!

5 to 6 ft.,
\$5.00

The new spectacular **Almey Flowering Crab** will be the sensation of your neighborhood. It has very large fiery crimson blossoms up to $1\frac{1}{2}$ inches across with white markings at the base of each petal which gives them the effect of a five-sided star. **They bloom the first year planted** and they look like a mass of flame at blossom time in May. They thrive on poorest soil, are perfectly hardy in coldest sections, and they grow up to 20 feet tall at maturity, making wonderful shade trees that last for a century. You will bless the day you planted one. **5 to 6 ft., \$5.00 Each; 3 for \$12.00.**

Bechtel's Flowering Crab is a beautiful double pink-flowering Crab with large, Rose-like, fragrant flowers in May and June, covering the whole tree. They grow up to 15 feet tall. **3 to 4 ft., \$2.50 Each; 3 for \$7.00.**

